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Name of the Department: Fashion & Textiles

Name of the Activity: Poster making competition

Date: 7th August 2021

Venue: Online

Topic on which activity was organized: Handloom of India

No. of Participants: 15,(B.Sc. Fashion Design, Semester – III & V and COSD Fashion Designing)

Objective of the activity (workshop/seminar/activity/Visit): Increase awareness towards the different handloom weave, prints and fabrics.

Description :

Department of Fashion & Textiles had celebrated “HANDLOOM DAY” on 7th August, 2021 as a part of Azadi ka Amrit Mahotsav, to keep the textile heritage alive and create awareness of Handloom fabrics. This day is celebrated for the integrity of handloom community and recognize their contribution towards India's Socio-Economic development. India's love affair with handloom spans the course of centuries, with precious weaves preserved and passed down from mother to daughter as a treasured heirloom. From fabrics and weaving techniques to embellishment styles and aesthetics, they are praised globally for showcasing our country's ingenuity and expertise. As guardians of the rich legacy, it is integral that we understand its origins and evolution over the years.

The few very popular Indian textiles are Phulkari, Gujrati, Rajasthani, Banarasi, Kanchipuram, Baluchari and Paithani sarees/textiles weaving in many regions. The cultural significance of its kaleidoscopic colour palette and motifs are underscored when factor in the fact that it has been favored by Indian brides for centuries. Students prepared the different charts inspired by the different handlooms.

Outcome of the activity: The students were able to understand the textiles of different states in terms of printing, layout, weaving and surface embellishment, so that they can use the traditional textiles into the customized products according to the present market demand.

Dr. Radha Kashyap

Head, Department of Fashion & Textiles

Dr. Sunetra Datt

Teacher Co-coordinator