

Seminar on Protection of Plant Varieties and Farmers' Rights

March 10, 2016

Organized by



**Intellectual Property Management Cell (IPMC),
The IIS University, Jaipur**

Important dates:

Registration opens: February 10, 2016

Registration closes: February 29, 2016

Sponsored by



**Protection of Plant Varieties and Farmers' Rights Authority (PPVFRA),
Ministry of Agriculture & Farmers' Welfare, Government of India,
New Delhi**

ABOUT THE SEMINAR

The Protection of Plant Variety and Farmers' Right Act, 2001 (PPVFR Act) is an Act of the Parliament of India enacted to provide for the establishment of an effective system for protection of plant varieties, the rights of farmers and plant breeders, and to encourage the development and cultivation of new varieties of plants. This Act received the assent of the President of India on the October 30, 2001.

Plant variety protection provides legal protection of a plant variety to a breeder in the form of Plant Breeders' Rights. Plant Breeders' Rights (PBRs) are intellectual property rights that provide exclusive rights to a breeder of the registered variety.

PPVFR Act, 2001, a sui generis system, is an attempt by the Indian Government to recognize and protect the rights of both commercial plant breeders and farmers in respect of their contribution made in conserving, improving and making available plant genetic resources for development of new plant varieties and to encourage the development of new plants varieties.

The seminar aims to disseminate information and increase awareness regarding protection of plant varieties under the PP VFR Act 2001 so as to accelerate agricultural development and stimulate investment for research and development for generation of new, high quality plant varieties. This will, in turn, provide better growth prospects for budding researchers, farmers and entrepreneurs in the agriculture sector and promote overall national growth.

ABOUT INTELLECTUAL PROPERTY MANAGEMENT CELL (IPMC)

Intellectual Property Management Cell (IPMC) of The IIS University was established in 2014 to support and manage the growing knowledge wealth of the University. The main objective of IPMC under academics is to integrate IPR with the education process to enhance the quality of thinking, propagate a culture of regard and respect for IPR, ensure speedy and accurate identification and protection of innovations arising out of the research work carried out in the university, facilitate transfer of knowledge and technology from the university to industry and enhance the scope of their commercialization. The Cell also aims to offer assistance to grass-root innovators, locally, or in local vicinity, to realize the commercial benefits of their innovations.

VENUE

The IIS University, SFS, Gurukul Marg, Mansarovar, Jaipur-302020

Speakers will include prominent personalities from the agriculture sector, academia, biodiversity board and farmers who have successfully introduced novel plant varieties.

Patron

Dr. Ashok Gupta

Chairpersons

Prof. Raakhi Gupta
Prof. Pradeep Bhatnagar

Convenor

Dr. Payal Mehtani

Organizing Secretaries

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