

FMS



THE IIS UNIVERSITY

deemed to be a university under section 3 of UGC Act. 1956

Co-Educational **MBA**



Grooming Business Leaders for Tomorrow

“We are living in a new economy powered by technology, fuelled by information and driven by knowledge”

21st century skills include:

- Personal and social responsibility
- Planning, critical thinking, reasoning & creativity
- Strong communication skills
- Cross cultural understanding
- Visualising & decision making

Realizing the challenges, FMS - The IIS University has started a two year Trimester based MBA Programme from 2010 which has a blend of Indian and International perspective. This mix of the Indian and International prominence will offer students real and lasting benefits. They will:

- be able to understand the working of domestic and international market place.
- become sensitive to other cultures and capable of working in teams.
- become comfortable with and capable of managing diversity.

The Programme envisages grooming and building managers with a laid emphasis on:

- Analytical reasoning, team work and effective communication imparting a sense of value that encompasses not only work ethics, but also a commitment and a passion for management as a science especially in commercial organisations.
- Developing the mental discipline to blend concept and ideas with strategic planning and action, creatively and innovatively.
- Holistic understanding of various aspects of business interaction through course projects, internships, field assignments and on the job trainings.
- Capability to manage diversity and uncertainty, create wealth and lead change.

There is a need being increasingly felt by executives of different business companies and organizations and employers in government and private sectors for acquiring management education which is relevant in a global perspective. With a view to meeting this need, FMS - The IIS University has started a Three year co-educational MBA (Executive) Semester Based Dual Specialization Programme w.e.f. 2012 aimed at developing business leaders by helping students build their personal and leadership skills and also enable them to extend their technical knowledge and gain access to networks vital to becoming a successful business manager. The MBA (Executive) Dual Specialization Programme is an innovative and flexible Programme designed to meet the needs of working professionals who are seeking a rapid promotion in their chosen career. The course will also provide an opportunity to professionals in government and private sectors to continue further studies, leading up to the degree of Ph.D.

Course Structure (MBA-Trimester based Programme)

The core curriculum of MBA-(Trimester based Programme) is spread over six trimesters with an emphasis on general management subjects which will be covered during the first three trimesters whereas the functional electives will be dealt with in the last three trimesters. The Programme has been structured and developed in such a way that it balances conceptual, analytical, communicative and logical skills. The focus of the Programme shall be on development of business analysis, problem solving, decision making skills, positive attitude and enhancement of leadership qualities. The teaching and assessment methods deployed will create a participant driven learning environment. The total courses covered in MBA (dual specialization) shall be 35 and are of synergistic and integrative nature. The total credits associated with the courses shall be 140. The first three trimesters shall be devoted to Eighteen core courses encompassing various managerial functions over and above the case studies which shall be an integral part of the curriculum and shall enable the students develop an aptitude and leadership qualities turning them to be managers and effective strategic business partners.

During the second year students will undergo internship and summer training with reputed organisations to gain hands on experience in various functional areas of management. The internship will, normally, be spread over 6-8 weeks. This exposure is a mandatory requirement for completion of the Programme and is designed to expose the budding managers to various organisations developing thereby an understanding of job realities and application of managerial knowledge.

■ DUAL SPECIALIZATION

The students admitted to the MBA -Trimester based Programme in FMS - The IIS University will be offered dual specialization in Marketing, Finance, HR, IT & Systems, Production & Operations Management and International Business. The course specialisation will be taken up during the second year of the Programme i.e. fourth, fifth and the sixth trimesters. The total Programme work load shall consist of ten elective courses and seven core courses. The curriculum has been designed to enhance students' existing skills and to increase their potential for creating value in the world of business. The aim of the course is to provide participants with an education in the essential techniques of management; to extend the fundamental knowledge into various areas of specialization and to achieve a balance between academic rigour and exposure to wide variety of experience in commerce, industry and government. The Programme has been tailored keeping in mind the radical changes and development in business and organisational practices and industry expectations.

■ ELECTIVE COURSES

To specialise in a functional area a student shall have to take a minimum of five courses offered in that field as well as five courses of another stream leading to a dual specialisation. In the second year of the Programme, the student shall be expected to study seven core courses inclusive of a Summer Training Project.

The elective courses offered in the second year will be announced during the third trimester of the first year. The students will be required to indicate their preferences for electives during the stipulated time period before they proceed on their internships. The final offer of electives shall be made keeping in mind the number of registrants and the seats available.

■ EVALUATION

The student's performance shall be evaluated through a continuous evaluation system based on assignments, class participation, attendance, presentations, surprise quizzes and seminars. The Continuous Assessment (CA) shall be given 30% weightage, whereas the trimester end examination (TEE) shall carry 70% weightage. For passing a trimester, a student must pass in all the papers both in CA and TEE separately. For promotion from first to second trimester and from second to the third trimester there will be no check. However, for promotion from third to the fourth trimester the overall performance in the first three trimesters would be taken into consideration. A student will be promoted to the fourth trimester provided he/ she has obtained at least 50% of the credits prescribed for different papers in the three trimesters. The students promoted to fourth trimester shall automatically be promoted to fifth and the sixth trimesters. Special examinations to clear due papers may, however, be conducted. The students may be allowed a maximum of three attempts to clear the due papers.

Course Structure (MBA-Executive Programme)

The course curriculum is spread over three years (Six Semesters): The first three semesters will cover general management subjects and the last three semesters will deal with functional electives. The course offers dual specialization to the students. Students are required to opt for any two functional areas for which a student will have to take a minimum of five papers offered in that field as well as five papers of another stream leading to a dual specialization.

In the first year, the student will study the core papers. In the second year of the MBA-Executive Programme, the student will be expected to study core papers followed by elective papers. In the third year, the student shall study elective papers along with a Dissertation in the sixth semester.

The elective papers to be opted in the second year will be offered during the fourth semester. Students will be required to indicate their preferences for electives during the stipulated time period. The final offer of electives will be made keeping in mind the number of registrants and the seats available.

■ DUAL SPECIALIZATION:

MBA-Executive Dual Specialization Programme allows a candidate to specialize in 2 areas of management at the same time. Executives holding MBA (Dual Specialization) degree are credentialed in two areas of expertise simultaneously and offer employers a range of management and training skills and a breadth of domain-specific knowledge that can prepare them as future leaders in their profession. A dual degree boosts leverage when it comes to negotiating salaries and promotions as it offers two specialties and two skill sets along with offering short and long-term career flexibility and prepares Executives so that they could perform different tasks simultaneously with equal efficiency.

■ EVALUATION:

The student's performance will be evaluated through a continuous evaluation system based on assignments, class participation, attendance, presentations, quizzes and seminars. The continuous Assessment (CA) will be given 50 % weightage, whereas the Semester End Examination (SEE) will carry 50 % weightage. For passing a semester, a student must pass in all the papers both in CA and SEE separately. The pass percentage in all the examinations shall be 40 %.



■ PLACEMENT

The Placement Cell of FMS - The IIS University not only counsels the students about various academic, professional and competitive programmes but also acts as a nodal center for employment and deployment. Fully equipped with information and literature about various career options available all over the world, the placement officer arranges for summer training, campus interviews and allied services.

■ LIBRARY

The Library is well stocked and fully computerized. It holds a rich collection of printed as well as electronic resources which include books, journals, databases, audio-visual materials, CDs/ DVDs, e-journals, reports, case studies, conference proceedings and training manuals, etc. It subscribes to the best of national and international magazines and journals, besides providing rich and varied resources in management and allied subjects.

■ BOOK BANK

In order to reach out to a range of students, irrespective of their financial background, FMS -The IIS University offers the Book Bank facility which enables them to borrow books for a trimester and retain them during the examination period as well, on minimum membership charges.

■ COMPUTING FACILITY

FMS -The IIS University has a state-of-art computing facility consisting of PC nodes and IBM Pentium based servers, connected on a high speed Ethernet UTP based network in Windows and Linux environment. All these nodes have access to the internet through a 2 MBPS Broadband. Application software like MS-Project, IBM DB2, RAD, Tivoli, SQL Server are extensively used. Facilities for scanning and printing include high-speed Laserjet Network printers. The campus network is protected using Symantec Endpoint Protection.

■ CRS FM RADIO-7

FM Radio-7 is a radio station of the students, for the students and by the students. Conceived, designed and created by the budding talents of IIS Institutional Network, the Programmes aim at education through entertainment and entertainment through education. On air at 90.4 MHz FM, this edutainment media is an innovative powerhouse for students and staff to learn the nitty-gritty of broadcasting, creativity and communication skills.



■ PUBLICATION

The institute has its own publication wing which brings out Newsletters, Magazines, Brochures, Bulletins and other literature periodically.

■ HOSTEL FACILITIES

FMS -The IIS University has two centrally air-cooled hostels, 'Aanchal' and 'Vasundhara' for girls. The management ensures quality vegetarian food, home-like and disciplined environment. Availability of seats depends upon the number of vacancies.

■ SWIMMING POOL

The facility is available to all students at nominal rates.

■ CAFETERIA

On-campus cafeteria dishes out combo meals and snacks, catering to varied tastes. One can choose from a menu that changes on a daily basis and enjoy fresh juices and healthy, quality food.

■ SPSS

The Institute has recently gone in for the SPSS predictive analytics software to assist students make smarter decisions on future trends, solve problems statistically and improve outcomes by advanced analytics. The software is beneficial in understanding data, identifying trends and producing accurate forecasts.



■ ELIGIBILITY (MBA-Trimester)

The candidate applying for admission to the MBA Programme must hold a Bachelor's degree with at least 50% marks or equivalent CGPA in any discipline from a recognized University. The Bachelor's degree or the equivalent qualification must entail a minimum of 3 years of education after pursuing Sr. Secondary education or equivalent. In case of the candidates being awarded grades/CGPA, the equivalence would be decided as per the criteria of the University/institution from where the degree has been obtained.

Candidates who have appeared for the final examination of the Bachelor's Degree/equivalent examination may also apply. However, their admission will be confirmed only after they have submitted the mark sheet and a certificate of having passed the Bachelor's degree or its equivalent with at least 50% marks.

■ ELIGIBILITY (MBA-Executive)

The candidate applying for admission to the MBA (Executive) Programme must hold a minimum of 50 % marks in graduation/ a CGPA of 5.75 on 10 point scale or an equivalent qualification along with a minimum of 2 years full-time work experience. A 5 % relaxation shall be given to ST/SC/OBC/physically handicapped candidates.



■ **ADMISSION PROCESS (MBA-Trimester based Programme)**

□ Admission to the MBA Programme will be granted on the basis of the scores of any one of the following tests taken by a candidate: CAT/ MAT/ XAT/ ATMA/ CMAT, and their scores in GD & PI.

□ During 2013-14 the number of seats for the MBA Programme will be 120 out of which 15% seats will be reserved under the Management quota.

□ The number of seats may be increased/ decreased by the University as per the prevailing need and viability.

■ **ADMISSION PROCESS (MBA-EXECUTIVE Programme)**

Admission to the MBA (Executive) Dual Specialization Programme will be on merit. The weightage to be given to various components will be as follows:

Graduation score	15%
Work Experience	25%
Group Discussion	30%
Personal Interview	30%
Total	100%

■ **How to apply:**

The application cum registration form, available from the IIIM office, Sector-12, Mahaveer Marg, Mansarovar, Jaipur, has to be submitted to the office along with an amount of Rs. 1000/- towards the cost of the application form and registration. It can also be downloaded or submitted on line through www.iisuniv.ac.in/ www.icfia.org. The draft has to be payable to 'IIS UNIV., JAIPUR.'

■ **Application submission:**

The duly completed application form must reach the IIIM on or before 25 April, 2014

■ **Selection Procedure:**

The candidates found eligible will have to appear for a Group Discussion (GD) followed by a Personal Interview (PI) wherein the candidates will be evaluated on general awareness, analytical, verbal and soft skills.

■ **Admission offer:**

Candidates selected on the basis of the evaluation of their academic records, entrance test scores, GD and PI will be intimated of their final selection within a reasonable period through email/ post. The list of the selected candidates will be displayed on the University's website as well. The admission stands confirmed only after the submission of prescribed fees and requisite documents pertaining to the academic attainments.

■ Fees: (MBA-Trimester based Programme)

The fees have to be paid as per the following schedule:

At the time of admission

- Admission Fee ₹ 5,000/-
- Security Deposit ₹ 5,000/- (Refundable)
- First Trimester Fee ₹ 89,250/-

With 2 post dated cheques of ₹ 47,250/- dated 3 October, 2014 & 3 January, 2015 towards the fees for the II and III trimesters respectively

The fees for IV, V and VI trimester (₹ 47,250/- each), will be realised during the academic session 2015-16.

■ Fees: (MBA-Executive Programme)

The fees have to be paid as per the following Schedule:

- Admission Fee : ₹ 5,000/-
- Security Deposit : ₹ 2,000/- (Refundable)
- Annual Fee : ₹ 69,800/-
(₹ 54,050/- DD or Banker's Cheque + ₹ 15,750/- Advance Cheque dated 03/11/2014)

■ Important Dates to Remember:

- Last date for receipt of Completed Application form 25 April, 2014
- GD and Personal Interview 30 April, 2014 onwards
- Commencement of Classes 25 July, 2014



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