

**Dept. of Management (BBA)**

**Details of Corporate Internship done by Students ( 2014-15 Batch)**

S.No.	ENR_NO	NAME	TOPIC OF THE PROJECT REPORT	NAME OF COMPANY	DURATION
1	ICG/2012/13422	Aishwarya Rathore	Recruitment & Selection	Pearson School, Jaipur	June 15 to July 16, 2014
2	ICG/2012/14231	Anshika Agarwal	Risk analysis of Investors and how to Increase Market Potential of Alankit Assignments	Alankit Assignments Ltd.	May 25 to July 10, 2014
3	ICG/2012/13827	Deeksha Maheshwari	Working Capital Management	T.C. Health Care Pvt. Ltd.	June 03 to July 17, 2014
4	ICG/2012/13911	Mahima Jain	Customer Satisfaction	Dainichi Color India Pvt. Ltd.	May 16 to June 30, 2014
5	ICG/2012/13425	Malika Bhansali	Study on Employee Satisfaction Under Various Department in Fortis Escorts	Fortis Escorts Hospital, Jaipur	May 22 to July 05, 2014
6	ICG/2012/13452	Neha Bajaj	Tele Marketing	Pal IT Services Pvt. Ltd.	June 01 to July 31, 2014
7	ICG/2012/13915	Sakshi Jain	A Study of Expenses and Profit Margin in Production Process	Dainichi Color India Pvt. Ltd.	May 16 to June 30, 2014
8	ICG/2012/13855	Shivangi Shukla	Customer Relationship Management	Ondot Couriers & Cargo Ltd.	Dec. 10 to Jan. 31, 2015

9	ICG/2012/13230	Shivani Agarwal	The Analysis of Customer Satisfaction with Respect to the Service and Quality of Various Furnitures	Modi Furnitures Unlimited	June 01 to July 15, 2014
10	ICG/2012/14528	Aakruti Joshi	Customer Perception	Shree Cement Ltd.	May 05 to June 19, 2014
11	ICG/2012/14332	Akansha Jain	Consumer Behaviour & Preferences	Bajaj Allianz	May 20 to July 04, 2014
12	ICG/2012/13684	Ankita Gohil	Sales Promotion	Sterling Hospital, Bhavnagar	May 27 to July 10, 2014
13	ICG/2012/13946	Ankita Khetan	Customer Satisfaction	Indiabulls Distribution Services Ltd.	June 02 to July 16, 2014
14	ICG/2012/13478	Anushri Gupta	Comparitive Analysis of Reliance Fresh with other Retail Outlets & Customer Relationship Management	Reliance Regail Ltd.	June 01 to July 15, 2014
15	ICG/2012/14375	Arzoo Pathan	Reliance Mobile Data	Reliance Communications Ltd.	June 12 to July 28, 2014
16	ICG/2012/14255	Ashpa Garg	Consumer Behaviour	Raymond	May 22 to July 08, 2014
17	ICG/2012/13546	Ashwini Chhajer	Consumer Perception-Market Awareness for Eco-Friendly FMCG Products	Hindustan Unilever Ltd.	June 01 to July 15, 2014
18	ICG/2012/13702	Chandni Agarwal	Consumer Satisfaction	Vimal Cars Pvt. Ltd.	May 25 to July 15, 2014

19	ICG/2012/13773	Charu Bajaj	Awareness of Brand Sony	R.S. Corporation	June 12 to July 28, 2014
20	ICG/2013/16547	Divya Arora	Product & Services	LIC of India	May 15 to June 30, 2014
21	ICG/2012/14176	Era Sethia	Administration & Production	Sambhav Gems Ltd.	May 15 to June 30, 2014
22	ICG/2012/13703	Inshu Gupta	Customer Satisfaction Regarding Bank Services	Kurmanchal Nagar Sahkari Bank Ltd.	May 29 to July 14, 2014
23	ICG/2012/13352	Kajol Parashar	Customer Satisfaction	Maruti Suzuki Ltd.	May 25 to July 15, 2014
24	ICG/2012/13244	Kalika Gupta	Recruitment & Selection Process	ICICI Prudential Life Insurance	Six Weeks
25	ICG/2012/13214	Kanika Goyal	Customer Satisfaction Regarding Loan	Axis Bank Ltd.	May 18 to July 02, 2014
26	ICG/2012/13705	Khushboo Sharma	Employee Engagment	NBC, Jaipur	May 15 to June 28, 2014
27	ICG/2012/13510	Komal Bhansali	Investor Satisfaction	A-One Financial Services	May 15 to June 28, 2014
28	ICG/2012/13344	Lavina Jethwani	Marketing Survey & Channel Development	ICICI Prudential Life Insurance Co. Ltd.	June 01 to July 15, 2014
29	ICG/2012/13222	Mahak Maheshwari	Job Evaluation	Indiabulls Securities Ltd.	June 01 to July 15, 2014

30	ICG/2012/13899	Manisha Jain	Job Satisfaction	Sharekhan Pvt. Ltd.	May 15 to June 28, 2014
31	ICG/2012/13784	Monica Korani	Customer Loyalty Program	Lifestyle Fashions Ltd.	June 06 to July 28, 2014
32	ICG/2012/13646	Monica Verma	Performance Appraisal	HMT Machine Tools Ltd.	June 02 to July 18, 2014
33	ICG/2012/13435	Neha Maheshwari	Create Awareness of Mutual Fund to Investors	Reliance Pvt. Ltd.	May 15 to June 30, 2014
34	ICG/2012/13954	Nidhi Agarwal	Equity Market & Portfolio Management	Indiabulls Securities Ltd.	June 01 to July 15, 2014
35	ICG/2012/13490	Nidhi Gupta	The Study of Customer Satisfaction	ACC Ltd.	June 01 to July 15, 2014
36	ICG/2012/13578	Palak Khandelwal	Recruitment & Selection Process	Sayaji Hotels Ltd.	June 11 to July 26, 2014
37	ICG/2012/13595	Paridhi Varma	Recruitment & Selection	Global Institute of Technology	May 21 to July 7, 2014
38	ICG/2012/13786	Pooja Choudhary	Training & Development	Sree Cement Ltd.	May 16 to June 30, 2014
39	ICG/2012/13256	Prabhjot Kaur	Wealth Management	Fullerton Securities Ltd.	June 01 to July 15, 2014
40	ICG/2012/13277	Prachi Dugar	Sales Promotion Strategies	Britannia Industries Ltd.	May 06 to July 04, 2014

41	ICG/2012/13346	Priya Mehta	The Study of Brand Awareness and Customer Satisfaction	Godrej Ltd.	June 01 to July 15, 2014
42	ICG/2012/14716	Priyanka Agarwal	Consumer Satisfaction	Mainawati Steel Industries Pvt. Ltd.	June 01 to July 15, 2014
43	ICG/2012/13769	Rajshree Khowal	Customer Satisfaction	Rajasthan Co-operative Dairy Federation Ltd.	June 01 to July 15, 2014
44	ICG/2012/13753	Rajul Jain	Customer Satisfaction	Kamini Marbles (P) Ltd.	May 19 to July 01, 2014
45	ICG/2012/13788	Remya Kurian	Performance Appraisal and Promotion	Rajasthan Co-operative Dairy Federation Ltd.	June 16 to July 31, 2014
46	ICG/2012/13472	Renuka Tiwari	Recruitment & Selection	Sree Cement Ltd.	May 16 to June 30, 2014
47	ICG/2012/13335	Rishi Mahecha	Customer Relationship Management	Ceno Tilesh Pvt. Ltd.	June 01 to July 31, 2014
48	ICG/2012/13824	Rishika Singh Bundela	Brand Establishment and Development	Godrej & Boyce Mfg. Co. Ltd.	May 10 to June 30, 2014
49	ICG/2012/14065	Rupali Goswami	Customer Relationship Management	Krishnannand Enterprises	May 21 to July 07, 2014
50	ICG/2012/13283	Sakshi Bathla	<b>Consumer Behaviour</b>	<b>DLF Home Developers Ltd.</b>	<b>June 01 to July 15, 2014</b>
51	ICG/2012/13787	Sakshi Nahta	Training and Development of Employees	Rajasthan Co-operative Dairy Federation Ltd.	June 16 to July 31, 2014

52	ICG/2012/13696	Saloni Badjatya	Marketing	Birla Sun Life	May 20 to July 15, 2014
53	ICG/2012/13639	Saloni Jain	Retailer's Survey	Bisleri International Pvt. Ltd.	May 15 to June 30, 2014
54	ICG/2012/13543	Sanya Rampal	Marketing Strategies	Kusalava Batteries Pvt. Ltd.	May 15 to June 30, 2014
55	ICG/2012/13587	Sapna Jalan	Study on Promotional Strategy	Godrej Ltd.	June 01 to July 15, 2014
56	ICG/2012/14533	Sarvjeet Kaur	Employee Motivation	Cocoa House	June 01 to July 15, 2014
57	ICG/2012/14335	Seema Solanki	Customer Satisfaction	Shree Cement Ltd.	May 25 to July 15, 2014
58	ICG/2012/13388	Shanu Poddar	Consumer Behaviour	Vinayak Remedies Ltd.	May 20 to July 15, 2014
59	ICG/2012/13317	Sheetal Jain	Consumer Buying Behavior Towards Small & Medium Car Segment	Maruti Suzuki Ltd.	June 01 to July 15, 2014
60	ICG/2012/13707	Shivangi Nuwal	Stokholder Engagement	Sangam (India)Ltd.	May 25 to July 11, 2014
61	ICG/2012/13637	Shivangi S S Mal	Job Satisfaction	Subidhi Rayons (P) Ltd.	May 16 to June 30, 2014
62	ICG/2012/14077	Shivani B Kalwani	Human Resource Management	Hotel Royal Orchid	May 15 to June 30, 2014

63	ICG/2012/13316	Shradha Jain	Reliance Industry Training and Development	Reliance Pvt. Ltd.	May 15 to June 30, 2014
64	ICG/2012/14098	Shreya Agarwal	Consumer Perception	Relible Securities	May 15 to June 28, 2014
65	ICG/2012/14442	Shruti Partani	Consumer Buying Behaviour	Reliance Fresh	May 25 to July 15, 2014
66	ICG/2012/13217	Shweta Agrawal	Marketing Strenth with Himalaya Wellness	Himalaya Herbal Health Care	June 15 to July 30, 2014
67	ICG/2012/13366	Shweta Dhakare	Health Safety and Welfare Measures Among Employees	Ipca Laboratories Ltd.	May 20 to July 05 ,2014
68	ICG/2012/13898	Sonal Gupta	Human Resource Management	Jagrat Lords Inn Jaipur	May 10 to July 04, 2014
69	ICG/2012/13333	Sonali Ruhela	Skill Mapping	NBC, Jaipur	May 15 to June 28, 2014
70	ICG/2012/14457	Srishti Shekhawat	Traning and Devlopment	NBC, Jaipur	May 15 to June 28, 2014
71	ICG/2012/13746	Surbhi Bhaskar	Customer Perception	Tata Motors Ltd.	June 01 to July 14, 2014
72	ICG/2012/13990	Tulika Surolia	Process of Expot of Iron ORE	Aditya Birla	July 02 to August 01, 2014
73	ICG/2012/13447	Umang Jagetia	Recruitment and Selection Process	Mount Talent Consulting	June 02 to July 17, 2014

74	ICG/2012/14522	Urja Mittal	Human Resource Management	Four Points by Sheraton, Jaipur	May 16 to July 11, 2014
75	ICG/2012/13535	Varnika Gupta	Customer Perception	Tata Motors Ltd.	May 25 to July 15, 2014
76	ICG/2012/13697	Varsha Burad	Customer Satisfaction	Vinayak Enterprises	May 16 to June 30, 2014
77	ICG/2012/13573	Vibhuti Sharma	Consumer Behaviour	Hindustan Media Ventures Limited	June 01 to July 15, 2014
78	ICG/2012/13662	Agrima Mathur	Study of Training & Development	KEC International Ltd., Jaipur	May 25 to July 10, 2014
79	ICG/2012/13651	Aishwarya Pareek	Analysis of Consumer Behaviour with Respect to Marudhara	ZEE Media Corporation Limited	May 19 to July 02, 2014
80	ICG/2012/13336	Anjali Mathur	Ratio Analysis	IndusInd Bank Ltd.	June 06 to July 15, 2014
81	ICG/2012/13429	Anushree Agarwal	Consumer Awareness and Satisfaction	Makeover Paints & Allied Industries, Jaipur	June 01 to July 15, 2014
82	ICG/2012/13570	Apoorva Sharma	Study of Initiative Taken in CSR by Cocoon Hospital	Cocoon (A unit of Lineage Healthcare Ltd.)	May 19 to June 21, 2014
83	ICG/2012/13991	Avani Kabra	Customer Perception on Online Trading v/s Traditional Trading in the Capital Market	Prabhat Financial Services Ltd.	May 16 to July 15, 2014



84	ICG/2012/13445	Charu Sethi	Consumer Satisfaction	K.S. FORD	June 01 to July 15, 2014
85	ICG/2012/13374	Deepanjali Jain	Study of Distribution Channels of Expot of Goods	Supreme Gums Pvt. Ltd.	May 25 to July 10, 2014
86	ICG/2012/13310	Divisha Bhagwani	Customer Relationship Management	Cocoon (A unit of Lineage Healthcare Ltd.)	May 21 to June 28, 2014
87	ICG/2012/14463	Gunjan Agarwal	Customer Perception Regarding Jewellery of Tatiwalas	Tatiwalas, Jaipur	May 20 to July 04 ,2014
88	ICG/2012/14698	Harshita Saraf	To Study the Performance of Life Insurance and its Awareness Among the Customers Under Bajaj Life Insurance	Bajaj Allianz, Jaipur	June 06 to July 21, 2014
89	ICG/2012/13549	Isha Goyal	Survey of CA/SA Products of Kotak Mahindra	Kotak Mahindra Bank Ltd.	June 18 to August 01, 2014
90	ICG/2012/13701	Komal Khanna	Products Compariason	PNB Metlife	June 20 to August 10, 2014
91	ICG/2012/14468	Madhu Lath	Marketing Strenth with Himalaya Wellness	Himalaya Herbal Health Care	June 15 to July 30, 2014
92	ICG/2012/14833	Mehindi Jagrani	Production and Consumer Satisfaction	Brite Henna Products	June 10 to July 25, 2014

93	ICG/2012/13597	Neelam Prajapat	A Comparative Study on the Performance of Bajaj Allinz	Bajaj Allianz Insurance Co. Ltd	May 29 to July 10, 2014
94	ICG/2012/13430	Neha Agarwal	Determining the Satisfaction Level of Existing Channel Partners	Birla Sun Life	May 22 to July 60, 2014
95	ICG/2012/13783	Nisha Khetan	Study on the consumer Behaviour for Hyundai Personal Care Products	Hyundai Motors India Ltd.	May 22 to July 06, 2014
96	ICG/2012/13491	Pooja Balothiya	Study and Analysis of Online Share Trading with Reference to Reliance Money	Reliance Money Ltd.	May 21 to June 20, 2014
97	ICG/2012/14199	Prachi Vaid	Study of Various Channels for Certain Brand Awareness Among Customer With Mercury	Mercury, C-Scheme, Jaipur	June 16 to July 16, 2014
98	ICG/2012/14296	Priya Gupta	Customer Satisfaction and Perception Level	Axis Bank Ltd.	June 01 to July 15, 2014
99	ICG/2012/14783	Purvi Dusad	Study on Growth of Reliance Products	Reliance Communications Ltd.	July 01 to August 11, 2014
100	ICG/2012/13318	Raksha Kumari	Performance Analysis of HDFC Bank and Customer Satisfaction on Home Loan	HDFC Bank Ltd.	June 01 to July 15, 2014
101	ICG/2012/13610	Sanchi Kedia	Production Process	Upper Doab Sugar Mills	May 15 to June 30, 2014
102	ICG/2012/13307	Shivangi Garg	Itinerary Maling Airline Ticketing & Online Booking	Thomas Cook	May 18 to July 04, 2014

103	ICG/2013/16204	Shruti Jain	Consumer Buying Behavior Towards Online Shopping	Indianweddingsaree.com	May 23 July 26, 2014
104	ICG/2012/13291	Sneha Alwani	Customer Relationship Management	Cocoon (A unit of Lineage Healthcare Ltd.)	June 15 to July 15, 2014
105	ICG/2012/14054	Sonal Banka	Investment Opportunity in Mutual Fund	ICICI Prudential Mutual Fund	May 29 to July 10, 2014
106	ICG/2012/13569	Swati Chaturvedi	Risk Analysis & Management	National Engineering Industries Ltd.	May 28 to July 12, 2014
107	ICG/2012/13402	Tanya Rastogi	Customer Satisfaction	Birla Sun Life	May 15 to June 30, 2014
108	ICG/2012/13454	Vidha Solanki	Study of Operations For Recruitment in Various Departments	Compucom Software Ltd.	May 15 to June 30, 2014
109	ICG/2012/13459	Vinita Kedia	Supply Chain Management	Bansidhar Granites Pvt. Ltd.	June 06 to July 21, 2014