

Annexure XIII (III) (a) 2011-12

Publications of University, Session 2011-2012

Publications in Refereed Journals (Print/ e-journal)

Department : Environmental & Life Sciences

S.No	First Author	Co-author s	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Nitu Kumari	Lata Shahan i, Nandini Taparia and Pradeep Bhatnagar	Teratogenic and biochemical effects of a formulation containing dicofol in the chick embryo	Toxicology and environmental chemistry	International	94	1411-1421	2012	0277-2248	-	www.tandfonline.com
2.	Nupur Mathur	Pradeep Bhatnagar, Prakash Bakre	Use of Salmonella/ microsome reversion bioassay for monitoring industrial wastewater treatment plants in Rajasthan, India	Journal of Environmental Biology	International	33	531-537	2012	0254-8704	-	http://www.ncbi.nlm.nih.gov/pubmed/23029899
3.	Sreemoyee Chatterjee	Pradeep Bhatnagar, Nandini Goswami, Sonal Yadav	Modulation of Mutagenicity of Various Mutagens by Fennel and Ajwain Seed Extracts in <i>Salmonella</i> System	Journal of Herbal medicine and Toxicology	International	6 (1)	65-69	2012	0976-4643	-	-

4.	Sreemo yee Chatterjee	Sonal Yadav	Anticarcinogenic Activity of Diosgenin: A Special Class of Saponins	JOST IISU	National	1 (1)	1-18	2012	2319-2607	-	-
5.	Sreemo yee Chatterjee	Nandini Goswami, Pradeep Bhatnagar	Estimation of phenolic components and in vitro antioxidant activity of fennel (<i>Foeniculum vulgare</i>) and ajwain (<i>Trachyspermum ammi</i>) seeds	Advances In Bioresearch	International	3 (2)	109-118	2012	0976-4585	-	-
6.	Ameeta Sharma	Pravin Chandra Trivedi	Interaction between Vesicular arbuscular mycorrhiza and heterodera avenae on wheat at varied inoculums sequences	Indian journal of fundamental and applied life Sciences.	International	2(1)	115-119	2012	2231-6345	ICV= 5.01	-
7.	Ameeta Sharma	Varsha Agrawal	Tissue culture aspects of ornamental plants	CIBTech journal of Biotechnology	International	1(1)	40-48	2012	2319-3859	-	-
8.	Smita Purohit	Meghna Agrawal	Response of Anti-oxidant enzymes and pigment to silver stress in <i>Dianthus</i> sp.	Agrobios Research	International	1(2)	155-161	2012	2278-8212	-	-
9.	Nupur Sobti	Shelja Kamra Juneja	A Study to Assess Action Initiative by the Scientists/ Academicians to Cater to Climate Change	Annals of Agri-Bio Research	International	17 (2)	107-110	2012	0971-9660	H-2	-

10.	Nupur Sobti	Shelja Kamra Juneja, Pawan Kumar Yadav, R.N. Chibbar and Rishi Kumar Behl	Vermicompost Application for Improving Grain Yield and Quality in Cereals- Harnessing Metagenomics and Induced Gene Expression Changes	Annals of Biology	International	28(2)	73-77	2012	0970-0153	H-3	-
11.	Priyanka Raghuvanshi	Priyanka Mathur, Pradeep Bhatnagar	Effect of Cyfluthrin (Synthetic Pyrethroid – Solfac 050EW) on Aspartate and Alanine Aminotransferase Profiles in Acute and Sub-Chronic Study with Swiss Albino Mice	International Journal of Pharmacy and Pharmaceutical Sciences	International	4(5)	477-479	2012	0975-1491	1.1	-
12.	Priyanka Raghuvanshi	Priyanka Mathur, Ruchish Sethi & Pradeep Bhatnagar	Evaluation of the Changes in Sperm Morphology, Sperm Count and Gonadotrophic Ratio of Swiss Albino Male Mice Fed Continuously with Microwave Exposed Food	Advances in Bioresearch	International	3 (4)	95 – 99	2012	0976-4585	0.97	-
13.	Priyanka Mathur	Priyanka Raghuvanshi	Anti implantational effect of Catharanthus roseus leaf extract in Swiss Albino mice	The IIS University Journal of Science & Technology	National	1(1)	22-25	2012	2319-2607	-	-

14.	Nandini Taparia	Priyanka Mathur Nitu Kumari & Lata Shahani	Effect of Insecticide Formulation of Quinalphos 25% EC (Flash) on Gross Morphology of Embryo of <i>Gallus domesticus</i>	The IIS University Journal of Science and Technology	National	1(1)	45-49	2012	2319-2607	-	-
15.	Pallavi Kaushik	Mathur, Megha, Neha Rawat, Priyanka Raghuvanshi, Pradeep Bhatnagar, Swarnkar H., Swaran Jeet Singh Flora	Arsenic hypertolerance in four <i>Microbacterium</i> species isolated from soil receiving textile effluent	Toxicology International	International	19(2)	188-192	2012	0976-5131	-	-
16.	Nitu Bhaskar	Lata Shahani, Nandini Taparia, Pradeep Bhatnagar	Effect of deltamethrin containing formulation on developing chick embryo: morphological and skeletal changes	International Journal of Toxicological and Pharmacological Research	International	4(4)	81-87	2012	0975-5160	-	-

17.	Nitu Kumari	Lata Shahani	Evaluation of Cyfluthrin (A Synthetic Pyrethroid) Toxicity in Hematological Profile of Male Swiss Albino Mice	The IIS University Journal of Science and Technology	National	1	26-30	2012	2319-2607	-	-
18.	Monika Sogani	Nupur Mathur, Pradeep, Bhatnagar, P. Sharma	Biotransformation of amide using <i>Bacillus</i> sp.: isolation strategy strain characteristics and enzyme immobilization	Int. J. Environ. Sci. Technol.	International	9(1)	119-127	2011	1735-1472	1.794	-
19.	Shweta Kulshreshtha	Nupur Mathur, Pradeep Bhatnagar	Handmade paper and cardboard industries: in health perspectives	Toxicology and industrial health	International	26(2)	515-521	2011	Print 0748-2337; Online 1477-0393	-	tih.sagepub.com

Department : Home Science

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor*/ H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Jyoti Gaur	-	Impact of physical activity on perimenopausal health of women	Journal of Women Sciences Academics & Research	National	1(1)	167-170	2011	-	-	-
2.	Nalini Totuka	Jyoti Gaur	Type A/B Behavioural Pattern among Adolescents from India and other countries	Indian Journal of Health and Well-being	National	2 (5)	1223-1224	2011	2229-5356	0.47	-

3.	Sarika Khandelwal	Jyoti Gaur	Study of dimensional difference of temperament in adolescents of single and dual-parent family	Indian journal of health and well being	National	2(5)	1221-1222	2011	2229-5356	-	-
4.	Sunita	Jyoti Gaur	Occupational stress in full time and part time workers	Indian journal of health and well being	National	2(5)	1225-1226	2011	2229-5356	-	-
5.	Deblina Chakraborty	Nalini Totuka	Mental Health of Employees in Government and Private Sector	Indian Journal of Health and Well-being	National	2(5)	1232-1233	2011	2229-5356	0.47	-
6.	Barkha Mathur	Nalini Totuka	A comparative study of type A/B behavioural pattern among hostlers and non hostlers adolescent girl	Indian Journal of Health and Well-being	National	2(5)	1230-1231	2011	2229-5356	0.47	-
7.	Jyoti Gaur	Nalini Totuka	Occupational Stress in Indians Working in their own Country and Abroad	Indian Journal of Health and Well-being	National	2(5)	1227-1229	2011	2229-5356	0.47	-

Department : Chemical Science

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1	N. Gupta	R. K. Jangid, R. K. Bansal, M. Von Hopffgarten	Catalytic Effect of Organoaluminium Chloride Reagents on the Dienophilic Reactivity of Indolizine and 2-Phosphaindolizine towards [2+4] Cycloaddition: A DFT Investigation	Current Catalysis	International	1	93-99	2012	2211-5447	-	-
2	Varsha Goyal	K.S. Sharma, Ritu Sharma	A Theoretical investigation of Superconductivity and electronic structure of AlB ₂ , BeB ₂	International Journal of Advances in Science and Technology	International	4(5)	76-93	2012	2229-5216	1.016	-
3	P. Temani	D.B. Shakhawar, L.Ammayappan, V. Goyal, S.A. Wani	Standardization of Dyeing condition of cochineal Extract on Pashmina Yarn	Journal of the Textile Association	National	72 (2)	96-98	2011	0368-4636	0.46	-
4	R K Jangid	N. Gupta, R. K. Bansal, M. von Hopffgarten, G. Frenking	Diels-Alder reaction of 2-phosphaindolizines catalyzed by organoaluminium reagent: theoretical and experimental results	Tetrahedron Lett.	International	52	1721	2011	0040-4039	2.379	-

Department : Physical & Computing Science

S. No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International / National / State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Varsha Goyal	Ritu Sharma ,K.S.Sharma	A Theoretical Investigation of Superconductivity and Electronic Structure of AlB_2 and BeB_2	Int. J. of Advances in Science and Technology	International	4	76-93	2012	2229-5216	-	-
2.	Ritu Jain	Nidhi bhargava, Kavita Sharma, K.S. Sharma, D. Btatnagar	Dielectric relaxation study of binary mixtures of benzamide and 1- propanol at a microwave frequency	The IIS University Journal of Science and Technology	National	1 (1)	54-59	2012	2319-2607	-	-
3.	Avinash Daga	Smita Sharma, K. S. Sharma	Ab-Initio Study Of Bulk Modulus And Charge Density Of Cubic $SrMO_3$ Perovskites (M=Ti, Zr, Mo, Rh, Ru)	International Journal of Engineering Science & Technology	International	4	922-928	2012	0975-5462	-	-
4.	Avinash Daga	Smita Sharma, K. S. Sharma	First Principle Study of Cubic $SrMO_3$ Perovskites (M=Ti , Zr, Mo, Rh, Ru)	Journal of Modern Physics	International	2	812-816	2011	2153-1196	-	-

Department : Computer Science & IT

S. No.	First Author	Co-author s	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1	Neha Tiwari	O.P. Rishi	Enhanced Playout Buffer Algorithm for VoIP based Social Network Applications	International Journal of Science, Technology, Management	International	3	100-104	2011	2229-6646	-	-
2	Amita Sharma	S.S. Sarangdevot	Investigating the Application of Feature-Oriented Programming in the Development of Direct To Home Service Customer –Information Software Using Eclipse-Feature IDE Environment	International journal of Knowledge and Research in Management and E Commerce	International	1	11-15	2011	2231-0339	-	-
3	Amita Sharma	S.S. Sarangdevot	Event Management System: Design and Implementation Using AOP Methodology in Eclipse-AJDT Environment	International Journal of Engineering, Science and Technology	International	3	139-149	2011	0975-5462	-	-
4	Amita Sharma	S.S. Sarangdevot	Application of AOP Methodology in Eclipse-AJDT Environment for Developing Bioinformatics Software	International Journal of Computer Applications	International	15	19-26	2011	978-93-80747-78-4	0.81	-
5	Amita Sharma	S.S. Sarangdevot	Investigating the Application of Feature-Oriented Programming in the Development of Banking Software Using Eclipse-Feature IDE Environment	International Journal of Computer Science and Technology	International	2	53-57	2011	2229-4333	0.47	-
6	Amita Sharma	S.S. Sarangdevot	Application of FOP and AOP Methodologies in Concert for Developing Insurance Software	Springer in Communications in Computer and Information Science Series	International	190	592-606	2011	1865:0929	0.2	-

7	Amita Sharma	S.S. Sarangdevot	Event Management Software Evolution Using FOP and AOP Integrated Approach in Eclipse- Based Open Source Environment	Springer in Communications in Computer and Information Science Series	International	168	554-555	2011	1865:0929	-	-
8.	Deepshikha Bhatia	D.P. Sharma, Archana Sharma	Mobile Ad Hoc Network: A Unified Analysis of Proactive, Reactive and Hybrid Routing Protocols using Simulator	Review of Business and technology Research- An International Journal of Business & Technology Research	International	4 (1)	2031-2049	2011	1941-9406		
9.	Deepshikha Bhatia	D.P. Sharma	Theoretical analysis and extension of proactive, reactive and hybrid routing protocol: mobile ad hoc Manet	Review of Business and technology Research- An International Journal of Business & Technology Research	International	5 (1)	83-96	2011	1941-9414		

Department : Behavioral & Health Science

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor*/H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1	Mukesh Kumar	Renu Shungloo	The IIS University Journal Of Social Sciences	A Comparative analysis of physical fitness between senior and junior group of handball women players	National	1	110-112	2012	-	-	-

Department : Fashion & Textile Technology

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor * / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Radha Kashyap	Ms. Sulekha Ojha, Ms. Jyoti Soni	Value addition of the products through traditional Danka craft of Udaipur	Journal of Textile Association	National	73 (1)	5-40	2012	0368-4636	-	-
2.	Sulekha Ojha	-	Developing product Range Through Victorian age Red work Embroidery	The IIS University Journal of Arts	National	I	96-100	2012	2319-5339	-	-
3.	Radha Kashyap	Ms. Sulekha Ojha	Simulation of Designs of Gota work of Rajasthan	Research analysis and Evaluation	International	III (31)	76-78	2012	0975-3486	-	-
4.	Neeru Jain	-	Branding (A Bond of Faith)	Journal of Gem & Jewellery Industry	International	49 (7-8)	39-41	2011	0022-1244	-	-

Department : Social Science

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1	Deepa Pareek	-	Tourism Development: Its Impact on Economy	The IIS University Journal of Social Sciences	National	1	74-80	2012	-	-	-

Department : Languages & Mass Communication

S. No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor*/ H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1	Rani Rathore	-	Woman as Object :An Analysis of Ismat Chughtai's Short Stories	Labyrinth	International	2 (4)	59-63	2011	0976-0814	-	--
2	usgk cSn	-	*uwr* IEcU/kh fookn	IEesyu if=dk	jk"V ^{ah} ;	16 ¼3½	97&100	2011	22781773	-	-

Department : Fine Arts

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor*/ H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Amita Raj Goyal	Kanu Priya Rathore	Abhisarika Nayika in Indian Painting and Her Pictorial Values	The IIS University; Journal of Art	National	1	84-87	2012	2319-5339	-	-
2.	Amita Raj Goyal	Garima Jain	Method and Materials of Relief Printmaking Technique	Research Analysis and Evaluation	International	3	5-6	2011	0975-3486	.403 global	-

Department : Commerce

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Jyotshna Kulshreshtha	Mani Bhatia	Qualities Management System Improves organizational performance	Economic Challenges	International	57	70-75	2012	0975-1351	-	-
2.	Sachin Gupta	Dr. Shweta Gupta	"Workplace Ethics: A Road Ahead to Career Growth"	"Shodh Shree"	National	III	134 - 141	2012	2277-5587	-	-
3.	Ankita Chaturvedi	Deergah Sharma	Employees Productivity Analysis (A comparative study of Punjab National Bank and Central Bank of India) :	IMS Manthan The Journal of Innovation (International),	International	7 (1)	55- 58	2012	0974- 7141 (Print), ISSN 0976-1713(Online)	-	-
4.	Shweta Gupta	Aashish Gupta, Ruchi Jain- I	Challenge & Prospects for the Informal Sector in India	Proficient	International	5 (4)	-	2012	0975-475X	-	-
5.	Shweta Gupta		FDI in Retail Sector – India's Next Growth Booster	Bi-Annual Refereed Journal "RMS Journal of Management & IT"	National	4	13 - 17	2012	0975-4733	-	-
6.	R. K. Tailor	Upasana Joshi	Human Resource	Proficient- An International	International	III (XI)	89-99	2012	0975-475x	-	-

			Accounting System in Selected Indian Companies	Journal of Management, Jahanavi Publication, Jaipur							
7.	Ankita Chaturvedi	-	Will Carbon Market Change the Fate of this Planet:	Shodh Shree , Journal of Multidisciplinary Research,	National	3	148-155	2012	2277- 5587	-	-
8.	Shweta Gupta	Sachin Gupta	Effective Inventory Visibility- Its Impact on Profitability	International Refreed Journal "Shodh Samiksha Aur Mulyankan"	International	IV	59 - 60	2012	0974-2832	-	-
9.	Sachin Gupta	Shweta Gupta	"E-Marketing"	International Refreed Journal "Research Analysis and Evaluation"	International	III	81- 82	2012	0975-3486	-	-
10.	Ruchi Jain-II	-	Financial Inclusion: A suggestive frame work for growth	Shodh Shree, International registered quarterly research journal	International	III	156-160	2012	2277-5587	-	-
11.	Shweta Gupta	Sachin Gupta	Pinning The Elusive Balance Between Work and Life – A KEY TO HAPPIER LIFE	International Refreed Journal "Shodh Samiksha Aur Mulyankan"	International	IV	26 -28	2012	0974-2832	-	-
12.	Sachin Gupta	Shweta Gupta	Management Information System to help	International Refreed Journal "Research	International	III	37 - 39	2012	0975-3486	-	-

			Managers in Decision Making	Analysis and Evaluation"							
13.	Ruchi Jain-II	nil	Sustainable Development :Effectiveness of the Government and RBI initiated schemes	Oorja-international Journal of management and IT	International	10 (I)	78-81	2012	0974-7869	-	-
14.	Aditi R Khandelwal	Nil	Effects of Globalization on India's Services Sector: Opportunities & Challenges	Narsee Mohanji Journal	National	1	93-97	2012	13: 978-93-5023-618-5	-	-
15.	Ankita Chaturvedi	Deergah Sharma	Comparative Analysis of Employees Productivity in SBI and Bank of Baroda	Journal of Business and Management , A bi-annual Publication,	National	6 (1)	160-166	2011	2277- 8012	-	-
16.	Ankita Chaturvedi	-	Analysis of Long Term Financial Strength of Tata Steel and SAIL	Proficient- An International Journal of Management,	International	III (VIII)	80-90	2011	0975-475X	-	-
17.	S. Saxena	R. K. Tailor	Wealth Management: A Comparative Study of Cement Companies in India	Accounting Studies, Dept. of ABST, UOR, Jaipur	National	10(1)	64- 70	2011	0972-1371	-	-

18.	Ashish Gupta	Ruchi Jain I		Proficient	International	III	90-95	2011	0975-475X	-	-
19.	Shweta Gupta	Ruchi Jain I	Analysis of Service Quality of Commercial Banks: A Case Study	Accounting Studies	National	X	147-152	2011	0972-1371	-	-
20.	Shweta Gupta	Sachin Gupta	Mergers & Acquisitions an Out Look	Economic Administration	National	28	128-136	2011	2277-5629	-	-

Department : Management

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Kavaldeep Dixit	-	Futuristic Organized Retailing Practices in India	Zenith: International Journal of Business Economics & Management Research	International	2 (9)	48-61	2012	2249-8826	-	http://zenithresearch.org.in
2.	Poonam Madan	Sachin Gupta	Development Communication Role & Responsibility of Media	Shodh Samiksha Aur Mulyankan: An International Level Referred Registered Research Journal	International	4 (41)	23-24	2012	0974-2832	-	-
3.	Sachin Gupta	Poonam Madan	The Economic Aspect of Managing Scarce Water Resources	Research Analysis Evaluation: An International Level	International	3 (33)	51-52	2012	0975-3486	-	-

				Referred Registered Research Journal							
4.	Kavaldeep Dixit	Priyanka Sharma	Implementation of Innovative marketing strategies by MNCs for exploring vast Indian Rural Potential	International Journal of Management Research and Review	International	2 (5)	652-663	2012	2249-7196	-	-
5.	Poonam Madan	Rashmi Sharma	A Study of Occupational Stress: With Special Reference to Private Bank Employees of Jaipur	PIRJMs Proficient International Refereed Journal of Management	International	4 (2)	79-87	2012	0975-475X	-	
6.	Preeti Sharma	Preeti Baheti	Human Rights of Disadvantage Groups	Journal of Shodh Shree	International	3	83-86	2012	2277-5587	-	-
7.	Vandana Sachdeva	Shubra Gupta	Impact of e-operations on Banking Business in India	"OORJA" ISSN: 0974-7869	International	10	10-13	2012	0974-7869	0.8	-
8.	Vandana Sachdeva	-	Key success Factors for Knowledge Management	Multidisciplinary Research Journal Shodh Shree	Multidisciplinary Research Journal	2	108-113	2012	2277-5587	-	-
9.	Mamta Jain	Neha mathur	Corporate Social responsibility in Indian Banking Sector: A Strategic Implication on customer	Bi-Annual Resource Management Journal	National	29	41-48	2012	2277-5629	-	-

10.	Rajesh Kothari	Roopam Kothari	Testing the Calender Anomalies in Indian Stock Market: An Econometric	Pragyaa – Journal of Management	National	3 (1-2)	5-21	2012	0975-9603	-	-
11.	Poonam Madan	Rashmi Sharma	Job Stress among employees: An Empirical Study on Indian Banks	Journal of Business and Management	International	6 (1)	168-178	2011	2277-8012	-	-
12.	Mahima Rai	M C Sharma	An empirical analysis of M & A in the Indian Banking using EVA as a tool	BHU Management Review	National	2	53-67	2011	2231-0142	-	-
13.	Kavaldeep Dixit	-	Competitive and Innovative Marketing Strategies for Tapping vast Rural potential in India	Zenith: International Journal of Multidisciplinary Research,	International	1 (7)	39-46	2011	2231-5780	-	-
14.	Poonam Madan	Rashmi Sharma	A Study on Popularity and Usage pattern of e-Banking facilities between Old and New Generation	Oorja-An International Journal of Management & IT	International	9 (3)	63-75	2011	ISSN 0974-7869	-	-

15.	M C Sharma	Mahima Rai	Convergence to IFRS: India's Preparedness	Accounting Studies, University of Rajasthan	National	10(1)	8-14	2011	0972-1371	-	-
16.	Poonam Madan	Rashmi Sharma	E-Banking Scenario in India: A Study of RBI's Role as Promoter	Proficient- An International Journal of Management	International	3 (7)	80-91	2011	0975-475X	-	-
17.	Seema Singh Rathore	-	The scenario of retail market in India: an analysis	Journal of International repute by institute of management studies, Noida IMS Manthan	International	6 (2)	53	2011	0974-7141	-	-
18.	Deepika Kaurani	-	Effective Supply Chain Management : An imperative tool to achieve Global Competitive Advantage	Proficient – An International Journal of Management	International	3 (12)	69-72	2011	0975-475X	-	-
19.	Kavya Saini	-	Indian Telecommunication Sector: A Paradigm Shift	International Journal of Research in Commerce, IT & Management	International	13(3)	29-37	2011	0974-7869	-	file:///C:/Documents%20and%20Settings/admin/My%20Docu

											ments/Downloads/ijrcm-4-Ivol-1 issue-5 article-5.pdf
20.	Kavya Saini	-	Indian Telecommunication Sector	International Research Journal for Management & Computer Application	International	1(5)	10-14	2011	2250-0529	-	-