

Departmental Research Profile **Session 2014-2015**

Publications in Refereed Journals (Print/ e-journal)

Department : Environmental & Life Sciences

S.No	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Ritu Kedia	Ameeta Sharma	Bioremediation of Industrial Effluents using Arbuscular Mycorrhizal Fungi	Biosciences Biotechnology Research Asia	International	12(1)	197-200	2015	0973-1245	(IPP) 2014: 0.072;2015 NAAS Rating: 4.20	http://www.biotech-asia.org/download/Ritu-Kedia-and-Ameeta-Sharma/BBRAV12I01P197-200.pdf
2.	Kamaksi Tomar	Shilpi Rijhwani	Evaluation of Antibacterial activity of phytoconstituents isolated from <i>Jasminum sambac</i> L. & their identification through GCMS	International Journal of Engineering Technology, Management & Applied Sciences	International	3(Special Issue)	451-459	2015	2349-4476	-	-
3.	Anita Chauhan	Shilpi Rijhwani	A comprehensive review on phytochemistry of <i>Ageratum conyzoides</i> Linn.	International Journal of Engineering Technology, Management & Applied Sciences	International	3(Special Issue)	451-459	2015	2349-4476	-	-

4.	Shruti Agarwal	Swaran Jeet Singh Flora	Changes in tissue oxidative stress, brain biogenic amines and acetylcholinest erase following co-exposure to lead, arsenic and mercury in rats	Food and Chemical toxicology	International	86	208-216	2015	-	-	-
5.	Priyanka Raghuvanshi	Priyanka Mathur, Ruchish a Sethi	Histological changes in testis of Swiss Albino mice fed continuously with food exposed to microwave radiations	WJPPS	International	4(5)	1848-55	2015	2278-4357	SJIF:2.78	-
6.	Neelu Kanwar Rajawat	Inderpal Soni, Priyanka Mathur	Hepatotoxicity of Cyfluthrin after Acute Exposure in Swiss Albino Mice	Bulletin of Environmental Pharmacology and Life Sciences	National	4(2)	128-134	2015	2277-1808	Global Impact factor 0.533 Universal Impact factor 0.9804	http://www.bepils.com
7.	Ruchi Middha	Shelja Kamra Juneja, Sonal Jain	Study of Land Use and Land Cover of Chaksu block, Jaipur through Remote Sensing and GIS	International Journal of Innovations and Advancement in Computer Science	International	4(Special issue)	351-356	2015	2347-8616	2.65 (D IIF)	

8.	Ruchi Middha	Shelja Kamra Juneja, Sonal Jain	Remote Sensing as an Advanced Technique to Study Environmental Resources: A Review.	Journal of Civil Engineering and Environmental Technology	International	2(5)	421-425	2015	2389-8404	-	-
9.	Sonal Jain	Shelja Kamra Juneja, Ruchi Middha, Pallavi Kaushik	Comparative Physico-chemical Analysis of Restored and Unrestored Soils of Village Thooni Ram Laxmanpura of Chaksu Block, Jaipur, Rajasthan	International Journal of Current Research	International	7(5)	9-14	2015	0975-833X	3.53 (Quality Impact factor)	www.journalcra.com
10.	Sashi Prabha	Ruchi Vyas, Nidhi Gupta, Bhashir Ahmed, Ramesh Chandra, Surendra Nimesh	RNA Interference Technology with emphasis on delivery vehicles-prospects and limitations.	Artificial Cells, Nanomedicine Biotechnology	International	3	1-9	2015	2169-1401	2.024	
11.	Shweta Kulshrestha	Nupur Mathur, Pradeep Bhatnagar	Mushroom as a product and their role in mycoremediation	AMB Express a Springeropen Journal	International	4	29	2014			
12.	Nitika Shukla	Shelja Kamra Juneja	Kitchen Waste Composting	Research Journal of Recent Sciences	International	4(ISC-2014)	1-3	2014	2277-2502	-	-

13.	Neelu Kanwar Rajawat	Inderpal Soni, Priyanka Mathur, Deepika Gupta	Cyfluthrin induced toxicity in testes of swiss albino mice	International. Journal of Current Microbiology and Applied Sciences	International	3 (3)	x-xx	2014	2319-7706	-	-
14.	Urvashi Vijay	Pradeep Bhatnagar, Priyanka Mathur	Physico-Chemical Characterisation of health care establishment Waste water	Inventiimpact: Water and Environment	National	2014 Issue 3	135-140	2014	2249-1368	-	-
15.	Nitu Bhaskar	Lata Shahani, Pradeep Bhatnagar	Biochemical and histological alterations induced by a formulation of dicofol in the embryonic liver of Gallus domesticus.	Toxicological & Environmental Chemistry	International	--	--	2014	--	Impact Factor-0.723	http://dx.doi.org/10.1080/02772248.2014.950267
16.	Nandini Taparia	Priyanka Mathur, Lata Shahani	Effect of an Environmental Pollutant- Marshal, Carbamate Insecticide on the Development of Avian Embryo	International Journal of Current. Microbiology and Applied. Science	International	3 (4)	283-289	2014	2319-7706	Impact Factor 1.594	

17.	Shruti Agarwal	Swaran Jeet Singh Flora	Comparative oxidative stress, metallothionein induction and organ toxicity following chronic exposure to arsenic, lead and mercury in rats	Cellular and Molecular Biology	International	60	13-21	2014	1165-158X		
18.	Ameeta Sharma	Shweta Dhanda	Abiotic Stress response in <i>Vigna radiata</i> L (Mung bean)	International Journal of Life Science Biotechnology and Pharma Research (ISSN 2250-3137)	International	3 (4)	14-22	2014	2250-3137	-	-
19.	Neha Gheek Batra	Vinay Sharma, Nilima Kumari	Drought-induced changes in chlorophyll fluorescence, photosynthetic pigments, and thylakoid membrane proteins of <i>Vigna radiata</i>	Journal of Plant Interactions	International	9(1)	712-721	2014	1742-9145 (Print), 1742-9153 (Online)	1.191	http://www.tandfonline.com/loi/tjpi20

20.	Nandini Goswami	Sreemoyee Chatterjee	Assessment of free radical scavenging potential and oxidative DNA damage preventive activity of <i>Trachyspermum ammi</i> L.(Carom) and <i>Foeniculum vulgare</i> Mill.(Fennel) seed extracts.	Biomed Research International	International	2014	8 pages	2014	2314-6141	1.579	http://www.hindawi.com/journals/bmri/2014/582767/
21.	Ameeta Sharma	Bhagyashree Pareek	Review on environmental degradation of petroleum Hydrocarbons in marine environment	International Journal of Pharma and Biosciences	International	5(3): (B)	221 – 227	2014	ISSN 0975-6299	-	-
22.	Charu Sharma	Aditi Agarwal, Payal Mehtani, Nupur Mathur, Pradeep Bhatnagar	Characterization of Actinomycetes from Soil Sample of Nahargarh Hill Area, Jaipur, India for Production of Antimicrobial Compounds and Enzymes	International Journal of Advanced Biotechnology and Research(IJBR)	International	5(3)	304-312	2014	ISSN (0976 - 2612) ; (2278 – 599Xonline)	IF: 1.506	http://bipublication.com/files/IJABR-V5I3-2014-06.pdf

Department : Home Science

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor*/ H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Archana Kumari	Himani Joshi	Gender stereotyped portrayal of women in the media: perception and impact on adolescent	Journal of Humanities and Social Science (IOSR)	International	20 (4)	44-52	2015	2279-0845.	1.60	www.i osrjour nals.or
2.	Archana Kumari	Jyotsna Verma	Impact of Social Networking Sites on Social Interaction – A Study of College Students	International Journal of Humanities and Social Sciences (IJHSS)	International	4 (2)	55-62	2015	2319-3948	2.73	www.i aset.u s
3.	Archana Kumari	-	A Study of Growth of Secondary Education in Delhi	International Journal of Social Science Research	International	3 (1)	85-99	2015	ISSN 2327-5510	-	http:// dx.doi. org/10 .5296/i jssr.v3i 1.6995
4.	Nidhi Choudhary	Swati Vyas, Ila Joshi	Biochemical and Enzymatic Changes Associated with Duration of Germination of Wheat Moth based Food Mixes	International Journal of Science and Research (IJSR)	International	4 (2)	2267-2271	2015	2319-7064	ICV 6.14 IF 4.438	
5.	Isha Sukhwal	Swati Vyas	Development and Analysis of Ragi Based Antioxidant Rich Premix and Formulation of Recipe	International Journal of Science and Research (IJSR)	International	4 (1)	1006-1009	2015	2319-7064	ICV- 6.14 I F4.438	-

6.	Nidhi Choudhary	Swati Vyas	Analysis of Anti nutrient Composition and Enzymatic Activity of Ragi Moth based Infant Premixes	International Journal of Scientific Research	International	4 (4)	196-198	2015	2277 - 8179	-	-
7.	Isha Sukhwal	Swati Vyas	Development and Analysis of food based Antioxidant Premix and Formulation of Recipe	International Journal of Scientific Research	International	4 (4)	575-577	2015	2277 – 8179	-	-
8.	Nalini Totuka		Yoga and Psychological Well Being in Adults	ZENITH International Journal of Multidisciplinary Research	International	5 (4)	8-24	2015	2231-5780	3.1567	-
9.	Bhawana Verma	Nalini Totuka	Emotional regulation and well being in adulthood	International Journal of education and Psychological Research	International	3 (4)	6-8	2014	2279-0179	-	-
10.	Shefali Singh	Nalini Totuka	Personality type and Quality of Work life in Engineers : A comparative Study	Zenith International Journal of Multidisciplinary Research	International	4 (11)	62-71	2014	2231-5780	3.1567	-
11.	Nalini Totuka	Aisha Naaz	Emotional Intelligence in Government and Private Sector Employees : A Comparative study.	International Journal of Education and Psychological Research (IJEPR)	International	3(3)	35-37	2014	2279-0179	-	-
12.	Archana Kumari	Jagrati jain	Examination Stress and Anxiety: A Study of College Students	Global Journal of Multidisciplinary Studies	International	4 (1)	31-40	2014	2348-0459	2.38	http://www.gjms.co.in/index.php/gjms/article/view/530

13.	Archana Kumari	Ankita Bhatt	Academic and Intellectual Self Concept of Hearing Impaired Children	The International Journal Of Humanities & Social Studies	International	2 (12)	208-212	2014	ISSN 2321 – 9203	0.98	theijhs.com/force_download.php?file_path=wp-content/.../03/
14.	Kavita Sharma	Ila Joshi	Formulation of Standard (Nutriagent Std) and High Protein (Nutriagent Protein Plus) Ready to Reconstitute Enteral Formula Feeds)	International Journal of Scientitfic & Technology Research	International	3(5)	28-34	2014	2277-8616	0.675	

Department : Chemical Science

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					Status International / National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Sudesh Chaudhary	Varsha Goyal and Seema Singh	Removal of copper(II) and chromium (VI) from aqueous solution using sorghum roots (S.bicolor): a kinetic and thermodynamic study	Clean Technologies and Environmental Policy	International	17	1039-1051	2015	1618-954X	1.671	-

2.	Harsha Devnani	Deepak Singh Rajawat, Soami Piara Satsangee	Black rice modified carbon paste electrode for the voltammetric determination of Pb (II), Cd (II), Cu (II) and Zn (II)	Journal of Physical Sciences	International	84	361-370	2014	0369-8203	0.179	-
3.	Deepak Singh Rajawat	Shalini Srivastava, Soami Piara Satsangee	Mercury free anodic stripping voltammetric determination of Pb (II) using a low cost "cocos nucifera" shell modified carbon paste electrodes	National Academy Science Letters	International	37	547-553	2014	0250-541X	0.240	-
4.	P. Maheshwari	R.K. Bansal	Mini-review: Diels-Alder reaction with the >C=P- functionality of annelated 1,3-azaphospholes	J. Indian Chem. Soc	National	91	1-9	2014	0019-4522	0.10	-

Department : Physical & Computing Science

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					Status International / National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Ravika Vijay	Ritu Jain, K.S. Sharma	Dielectric spectroscopy of grape juice at microwave frequencies	International Agrophysics	International	29	239-246	2015	Print:0236-8722 Online:2300-8725	1.4	-

Department : Computer Science & IT

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Preeti Tiwari	Anubha Jain	Hybrids of Ant Colony Optimization Algorithm- A Versatile Tool	International Journal of Engineering Development and Research (IJEDR)	International	3(2)	374-381	2015	2321-9939	1.79	http://www.ijedr.org/papers/IJEDR1502071.pdf
2.	R.K.Tailor	Navneet Sharma	Information Technology A Tool of Managing HR	INSPIRA(Journal of Modern Management & Entrepreneurship)	National	5(1)	111-116	2015	2231-167X	2.7	
3.	Navneet Sharma	--	The Role of MIS in Production Management	INSPIRA-Journal of Commerce, Economics & Computer Science	National	I(I)	15-19	2015	2395-7069	1.7	
4.	Priyanka Sogani	--	A Study on Security Issues in Mobile Ad Hoc Networks	International Journal of Innovations & Advancement in Computer Science	International	4	On line	2015	2347	2.65	

5.	Harleen K. Flora	Xiaofeng Wang, Swati V. Chande	An Investigation on the Characteristics of Mobile Applications: A Survey Study	International Journal of Information Technology and Computer Science	International	6(11)	21-27	2014	2074-9015		
6.	Swati V. Chande	-	Computational Sustainability: An Emerging Research and Academic Discipline	International Journal of Advances in Computer Science and Technology (IJACST)	International	3(8)	2320 – 2602	2014	2320 – 2602	(GIF): 0.499	-
7.	Harleen K. Flora	Xiaofeng Wang, Swati V. Chande	An Investigation into Mobile Application Development Processes: Challenges and Best Practices	International Journal of Modern Education and Computer Science	International	6(6)	1-9	2014	2075-017X	-	-
8.	Harleen K. Flora	Swati V. Chande	A Systematic Study on Agile Software Development Methodologies and Practices	International Journal of Computer Science and Information Technologies	International	5(3)	3626-3637	2014	09759646	2.93	
9.	Harleen K. Flora	Xiaofeng Wang, Swati V. Chande	Adopting an Agile Approach for the Development of Mobile Applications	International Journal of Computer Applications	International	94 (17)	43-50	2014	973-93-80881-87-5		
10.	Priyanka Verma	Dr. Nishtha Kesswani	Web usage mining framework for data cleaning and IP address identification	International Journal of Advanced Studies in Computer Science and Engineering	International	3	Online	2014	22787917	0.565	http://www.ijascse.org/publications

11.	Anubha Jain		Effective Information Architecture for Web based Systems	International Journal of Advanced Research in Computer Science and Software Engineering	International	4(8)	752-757	2014	2277 128X	2.5	http://www.ijarcsse.com/docs/papers/Volume_4/8_August2014/V4I8-0373.pdf
12.	Anubha Jain	Swati V. Chande, Preeti Tiwari	Relevance of Genetic Algorithm Strategies in Query Optimization in Information Retrieval	International Journal of Computer Science and Information Technologies (IJCSIT)	International	5 (4)	5921-5927	2014	0975-9646	2.93	http://www.ijcsit.com/ijcsit-v5issue4.php
13.	Navneet Sharma	R.K. Tailor	Green banking : An Analysis on sustainable Path For Green Earth" type	International Journal of Economics & Management	International	I(1)	21-24	2014	2278-2478	-	

Department : Behavioral & Health Science

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					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Chandrani Sen	Himangini R. Hooja	Developing Indian Human Resources : Role of Psychological Capital and Protean Career Orientation	Indian Journal of Positive Psychology	National	6	311-314	2015	2229-4937	-	-

2.	Chandrani Sen	Himangini R. Hooja	Psychological Capital and Work Life Balance : A Study on Police Officers	International Journal of Management and Social Sciences Research	International	4	93-96	2015	2319-4421	3.212	-
3.	Chandrani Sen	Aditi Kaul	Psychological Correlates of Contextual Performance at Work : An Empirical View	International Journal of Indian Psychology	International	2 (3)	10-16	2015	2348-5396	-	-
4.	Aditi Kaul	Chandrani Sen	Engaged workforce : A key ingredient for happiness at work	Indian Journal of Psychological Science	National	5	42-45	2015	0976-9218	1.929	-
5.	Bhawana Arya	Ashi Makkar	Sense of Coherence as a predictor of Post Traumatic Growth	Indian Journal of Health and Well Being	National	6(6)	634-636	2015	-	-	-
6.	Bhawana Arya	Christina Davidson	Forgiveness and Relationship Quality: A Dyadic Perspective	Indian Journal of Health and Well Being	National	6(1)	57-61	2015	-	-	-
7.	Bhawana Arya	Neha Kaushik	Inculcating gratitude: An experimental investigation of gratitude and subjective happiness in daily life	Indian Journal of Positive Psychology	National	5	474-476	2014		-	-
8.	Sudha Rathore	Roopa Mathur	Psychosocial Concomitants of Coping Behaviour Amongst Mothers of Mentally Retarded Children	Indian Journal of Health and Wellbeing	National	5(8)	990-994	2014	2229-5356	-	-
9.	Sudha Rathore	Roopa Mathur	Resilience and Happiness- Source of Coping in Mothers with Mentally Retarded Children	Indian Journal of Positive Psychology	National	5(4)	451-455	2014	2229-4937	-	-

10.	Roopa Mathur	Swati Sharma	A Study of Well-Being and its Positive Concomitants	Indian Journal of Positive Psychology	National	5(4)	537-542	2014	2229-4937	-	-
11.	Roopa Mathur	Swati Sharma	A co relational Study of Positive concomitants of Well being	The IIS Journal of Social Sciences	National	3(1)	23-35	2014	2319-2593	-	-
12.	Chetna Lakhotia	Roopa Mathur	Authentic Leadership and its Psychological concomitants	The IIS Journal of Social Sciences	National	3(1)	98-102	2014	2319-2593	-	-
13.	Roopa Mathur	Chetna Lakhotia	Psychological ownership and its relationship with employee attitudes and behaviors	Journal of Positive Psychology	National	3(2)	176-181	2014	2249-6254	-	-

Department : Fashion & Textile Technology

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					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Preeti Singh	Radha Kashyap	Assessing attitude of Male and Female Shoppers towards online shopping	International Journal of Science and Research	International	4 (4)	591-593	2015	2319-7064	4.438	-
2.	Kalpana Munjal	Radha Kashyap	Bamboo Fiber: an Approach towards Sustainable Development	International Journal of Science and Research	International	4 (4)	80-83	2015	2319-7064	(2013) 4.438	-
3.	Neeru Jain	-	"Influence of Celebrity Endorsement in Jewellery Advertising on Consumer Buying"	IJMER, International Journal of Multidisciplinary Educational Research	International	4 3 (1)	117-126	2015	2277 - 7881	2.972	-

4.	Neha Lodha	Radha Kashyap	Ergonomics: A solution for sustainable development of Apparel Manufacturing Workers	International Journal of Multidisciplinary Educational Research (IJMER)	International	4 3(1)	127-139	2015	2277-7881	2.972	-
5.	Neelam Sharma	Radha Kashyap	Understanding fitting problems as related to Indian Readymade Kurties	Research Reinforcement	National	2	86-90	2014 - 2015	2348-3857	-	-
6.	Isheeta Chaturvedi		Style of uniform: its impact on the working efficiency on female employees of educational institutes of Jaipur	International Journal of Multidisciplinary Education Research	International	3 10(1)	151-159	2014	2277-7881	2.97	-
7.	Sunetra Datt	-	Development of Jackets using Stylized Shekhawati Bandhani Motifs: Past to Contemporary	Research Reinforcement	National	1	25-28	2014	2348-3857	-	-
8.	Isheeta Chaturvedi	-	Impact of Style of Uniform on the Working Efficiency of the Female Employees of Various Educational Institutes of Jaipur	Research Reinforcement	National	1	34-38	2014	2348-3857	-	-

Department : Social Science

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					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Nidhi Sharma	-	Regional Disparities in Agricultural Sector of Rajasthan: An Inter-District Analysis	International Journal of Social Sciences & Interdisciplinary Research	International	3 (4)	57-73	2014	2277-677X	-	-
2.	Pragya Sharma	-	Commodification of Women : A Study of Changing Status of Women	Panacea	International	4	18-28	2014	2347-369X	-	-
3.	Pragya Sharma	-	An Ethnographic Account of Sansis of Rajasthan	Rajasthan Journal of Sociology	National	6	52-60	2014	2249-9334	-	-

Department : Languages & Mass Communication

S.No	First Author	Co-author s	Title of Publication	Name of the Journal	Details of Journal					Impact Factor* / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Shruti Rawal		Bhaktinian Chronotopical Analysis of In Costody	Gnosis	International	1 (3)	140-150	2015	2394-0131	-	-
2.	Aditi Bhardwaj		Frankenstein or Modern Prometheus. The 19 th Century Sci-Fi: A Critical Overview	IRJMSSH-International Research Journal of Management Sociology and Humanities	International	5 (7)	13-20	2015	2348-9359 (P) 2277-9809 (O)	-	-

3.	Tanuja Yadav	-	The Role of Mother In Tennessee Williams' The Glass Menagerie	Contemporary Discourse	International	5	180-184	2014	0976-3686	-	-
4.	Tanuja Yadav	-	Mother-Daughter Relation in L' Ingratitude of Ying Chen	Literary Insight	International	5	70	2014	0975-6248	-	-
5.	Tanuja Yadav	-	Orientalism and Quebec literature: an analysis	Shodhak A Journal of Historical Research	National	44 Pt. A	18-24	2014	0302-9832	-	-
6.	Aditi Bhardwaj		Space Opera in Mid Twentieth Century-A Critical Study of Asimov's Foundation	The International Journal of Culture, Literature and Criticism	International	10	1-11	2014	0976-1608	-	-
7.	Rimika Singhvi		Locating the Self in a Diasporic Space: A Study of Imtiaz Dharker's Poetry	Pragati's English Journal	National	14 (2)	1-7	2014	0975-4091	-	-
8.	Aditi Bhardwaj		Avatar , the 21 st Century Sci-Fi : Looking through a Colonial Lens	IRJMSSH Research Journal of Management Sociology and Humanities	International	5 (7)	13-20	2014	2348-9359 (P) 2277-9809(0)	-	-
9.	Tanuja Yadav		The Role of Mother in Tennessee Williams' The Glass Menagerie	Contemporary Discourse	International	5	180-184	2014	0976-3686	-	-

10.	Tanuja Yadav		Mother-Daughter Relation in L'Ingratitude of Ying Chen	Literary Insight	International	5	70	2014	0975-6248	-	-
11.	Tanuja Yadav		Orientalism and Quebec literature: an analysis	Shodhak	National	44 Pt A	18-24	2014	0302-9832	-	-
12.	iwue lsBh		dqcsjukF k jk; vksj mudk fpUe; Hkkjr	,d vkSj varjhi	jk"V ^{ah} ;	13 twykbZ & flrEcj	74&80	2014	2278-2338	-	-
13.	iwue lsBh		dqcsjukF k jk; dh lkfgfR;d n`f"V	tjuy vkoW vkVZI] nh vkbZ- vkbZ-,l] fo'ofokj;	jk"V ^{ah} ;	1 (3)	137&149	2014	2319-5339	-	-
14.	Aastha Saxena		The analysis of various controversies in television rating system in India	International Journal of Research	International	I	52	2014	2348-6848	3.541	http://internationaljournalofresearch.com/category/publishes-journal-issues/volume-1-issue-7/page/7/
15.	Radhika Shama	Garima Shrivastava	Hrishikesh Mukherjee: 'Anari' Expressions of a Director	Journal of Arts	National	3	100-106	2014	2319-5339	-	-

Department : Fine Arts

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor*/H Factor	URL (if any)
					Status International / National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Amit Jain	Puspa Lata Amita Raj Goyal Swati Khandelwal Garima Jain	Socio Cultural Impact of Film Celebrities on Teenagers: An Empirical Study	International Journal of Indian Culture and Business Management	International	2 (3)	308-322	2015	1753-0814 1753-0806	-	-
2.	Nirupama Singh	-	A Complete Analysis of the Depiction of Vishnu Incarnations in Sita Ram Mandir Frescoes in Nawalgarh, Rajasthan: A Study	Research Reinforcement	International	2	75-78	2015	2348-3857	-	-
3.	Giriraj Sharma	-	Bharatiya Murthikaro Ka Shilp Mein Padarth Se Madhyam Rachna-Ek Dristhikon	Atishay Kalit	International	4	177-181	2015	2277-419X	-	-
4.	Nirupama Singh	-	A Comparative Analysis of Raja Ravi Varma's Artwork with the Frescoes of	Research Analysis and Evaluation, An International	International	6 (6465)	19-21	2015	2320-5482	-	4.279 (SJIF)

			Havelis in Jhunjhunu District (Rajasthan)	Interdisciplinary Journal							
5.	Amita Raj Goyal	Kirti Singhal	Naari savroop me vayakhayith prakrathi sringar-Vijayavergiya chitro k sandhrav me,	Shrikhala	International	4	106-108	2014	2321-290X 2349-980X	GIF .543	RNI: UPBIL /2013 /5632 7
6.	Amita Raj Goyal	Garima Jain	Procedural Aspect of Planographic Progression	Research Analysis and Evaluation (An International Indexed Research Journal)	International	53,54(Co mbined)	22-24	2014	0975- 3486	-	-
7.	Amita Raj Goyal	Garima Jain	Representation of Legendary Stories Through Pictorialisation in Kalyan Magazine	Arts & Education International Research Journal	International	1	85-91	2014	ISSN 2349- 1353; ISBN 978- 93-84124- 06-9	-	-
8.	Mahesh Singh	-	Rachnatmak, samay or aadhunikata	Journal of Arts, The IIS University, Jaipur	National	3 (1)	125 -131	2014	2320-5466	-	-
9.	Mahesh Singh	-	Contemporary Print Evolution in Rajasthan	Research Analysis and Evaluation (An International Indexed Research Journal)	International	V (58-59)	33-34	2014	0975-3486	4.279	-
10.	Mahesh Singh	-	Bharat mai Paramparagat Chappai Kala Ka Itihaas	Shodh Samiksha Aur Mulyankan (An	International	VI (66-67)	44 - 45	2014	0974-2832	1.00064	-

				International Indexed Research Journal)								
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Department : Commerce

S.No.	First Author	Co-authors	Title of Publication	Name of the Journal	Details of Journal					Impact Factor*/ H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Aditi Jain	Shivani Gambhir	Factors promoting Health Tourism Worldwide	International Journal Of Economics, Commerce and Research	International	5	25-32	2015	2250-0006	-	-
2.	Meenakshi Sharma	Tanvi Gaur	A Case Study on Customer Satisfaction Level Post Merger & Acquisition (With Special Reference to ICICI Bank and Bank of Rajasthan)	International Journal of Scientific research	International	4	23-27	2015	2277-8179	3.2416	
3.	Neha Sharma	Khushbu Sharma	The corporate social responsibility: The Need of Beverage industry	EPRA Journal of commerce & management	International	2	93-96	2015	2348-814X	0.515	www.epratrust.com
4.	R K Tailor	Vandita Sharma	Liquidity Performance of Selected Oil and Gas Companies in	Inspira-Journal of Modern Management and	National	5(2)	204-209	2015	2231:167X		

			India	Entrepreneurship							
5.	Ruchi Jain-II	Archana Sharma	Cluster Development in small and Medium enterprises: Key to success globally I	Pacific Business Review International	International	7 (9)	130-136	2015	(ISSN 0974 438X)		
6.	Mani Bhatia	Palak Mehata	Basel III Accord & its Implication on Indian Banking	International Journal of Engineering Technology & Management	International	3	115-121	2015	2349-4476		
7.	Aditi Jain	Shivani Gambhir	How does a Work Environment affect Job Performance Of Nurses	International Journal Of Management	International	6	87-95	2015	0976-6502		
8.	M. K. Sharma	Deepika Kaurani	Book Review- "Business Process outsourcing: OH! BPO Structure & Chaos, Fun and Agony"	Inspira-Journal of Modern Management & Entrepreneurship	National	5	292-294	2015	2231-167X		
9.	R K Tailor	-	Information Technology: A Tool of Managing HR	Journal of Modern Management and Entrepreneurship	National	5(1)	111-116	2015	2231:167X		

10.	Aditi Jain	Shivani Gambhir	Socio-Economic Women Empowerment: SHARP FOCUS	International Journal Of Advanced Research in Management	International	6	38-49	2015	0976-6502		
11.	Dr. R.K. Tailor	Dr. Navneet Sharma	Data Communication: Today and Tomorrow	Journal of Commerce, Economics and Computer Science	National	1 (1)	1-7	2015	2395-7069		
12.	Ankita Chaturvedi	-	The Implementation of Total Quality Management to the Banking Sector in Rajasthan: A Case Study of HDFC Bank	Splint International Journal of Professionals	International	II (1)	29-33	2015	2349 – 6045		
13.	Shilpi Saxena	Roopam Kothari	Case Study Big Billion Day : Winning or Losing Strategy	Pacific Business Review International	International	7	95-97	2015	0974-438X	1.064	
14.	Mukesh Jain	Aanchal Bhardwaj	Opportunities and Challenges for Gems and Jewellery	Journal of Business and Management	National	9	93-98	2015	2277-8012		

			Industry in Rajasthan								
15.	Aditi R. Khandelwal	-	RBI – Hard Task Master or a Saviour- Analysis of Guidelines of RBI During Global Recession	Journal of International Academic Research for Multidisciplinary	International	2	57-61	2014	2320-5089		
16.	Aditi R. Khandelwal	-	RBI Guidelines- Support of Setback Analysis of RBI Guidelines During Subprime Crises	International Journal of Marketing & Financial Management	International	2	1-5	2014	2348-3954	.98	
17.	Ruchi Jain-II	Parul Singh	Social Inclusion through Rural Tourism in Rajasthan	The IISU Journal of commerce and management	National	3 (1)	91-99	2014	2320-4907		
18.	Shilpi Chakravarty	Iti Gaur, Isha Sharma	Changing Trends in Hospital Marketing: Delivering Luxury with Medicare	The IISU Journal of commerce and management	National	3 (1)	91-99	2014	2320-4907		
19.	Shilpi Saxena	Monty Kanodiya	An overview of Marketing at the bottom of	International Journal of Multidisciplinary	International	III	146-157	2014	2277-7881	2.972	

			pyramid in India	Research							
20.	R K Tailor	Peeyu Agarwal	Diversity: A Transition from Discrimination in India	Journal of Modern Management and Entrepreneurship	National	4(4)	79-82	2014	2231:167X		
21.	Ruchi Jain –II		Strategic human resource Management -A need for the Rural sales force management	International Journal of 360*Management Review	International	2 (2)	1-9	2014	2320-71329online) 2320-7124(print)		
22.	Ankita Chaturvedi	Bharti Batra	Profitability Analysis of Public and Private Sector Aviation Industry in India	Earnest: An International Referred Journal of Multidisciplinary	International	3	8-10	2014	23219998		
23.	Ruchi Jain –II		Insurance: An Investment opportunity and tool for risk Management (A comparison between individual assurance and pension Plans of Lic)	Pacific Business review International	International	7 (2)	19-23	2014	0974-438X		

24.	Ruchi Jain-I	Surinder Kaur	Employer Branding: A New Strategic Aspect of Human Resource	International Journal of Research in Commerce, IT & Management	International	4(2014)07		2014	2231-5756		
25.	Aditi Jain	-	Overview of Talent Management	Shodhshree	National	3	90-93	2014	2277-5587		
26.	Neha Sharma	Avni Sharma	A fruit of Advancement in Information Technology	Management Outlook	International	4	-	2014	2231-1769		
27.	Mani Bhatia	Palak Mehta	The Journey from Basel I to Basel II & Implication for Indian Banks	Shodhshree	National	3(4)	120-122	2014	2277-5587		
28.	Aditi R. Khandelwal	-	Creating Curiosity, Creating Adventure, Creating Awareness- A flash mob- 21 st century tool	Shodhshree	National	3	123-125	2014	2277-5587		
29.	Vaishali Agrawal	Palak Mehta	Moonlighting : An Emerging Trend	Inspira Journal of Modern Management &	National	4 (03)	95-98	2014	2231-167X		

				Entrepreneurship							
30.	Ankita Chaturvedi	Vaneet Sachdeva	Problems of online group learning along with their solutions	GianPrabodh , The Awakening of Knowledge	International	1 (1)	42-47	2014	2349-963X		
31.	Ankita Chaturvedi	Bharti Batra	Long Term Financial Strength Analysis of Public and Private Airline Companies in India	SAARANSH-RKG Journal of Management, International bi-annual refereed Journal	International	6 (1)	36-40	2014	0975-460		
32.	Palak Mehta	Vaishali Agrawal	Opportunities and Challenges of Financial Inclusion In India	Shodh Shree	International	II,	101-104	2014	2277-5587		

Department : Management

S.No.	First Author	Co-author s	Title of Publication	Name of the Journal	Details of Journal					Impact Factor * / H Factor	URL (if any)
					Status International/ National/ State	Vol. (No.)	Page No.	Year	ISSN No.		
1.	Poonam Madan	Jasleen Kaur Bajwa	Employee Retention Strategies in Banking Industry: A Study	International Journal of Social And Allied Research (IJSAR)	International	3(3)	91--94	2015	2319-3611 (Print) 2349-9311	-	www.ij sar.com
2.	Ankita Jain	Varsha Choudhary	Rural Tourism in Rajasthan: Challenges and	International Journal of Management	International	2 (5)	10-14	2015	2348-	-	-

			Opportunities and Social Development						1919		
3.	Ankita Jain	Varsha Choudhary	Micro Finance & Empowerment of Rural Women: An Empirical Study with Special Reference to Rajasthan	Proficient International Refreed Journal of Management	International	7 (5)	53-59	2015	0975-475X	-	-
4.	Ankita Jain	Swati Sharma	Service Quality and Customer Satisfaction of Public Transportation System in Jaipur City	Proficient International Refreed Journal of Management	International	7(4)	20-28	2015	0975-475X	-	-
5.	Neeti Kasliwal	Srishti Agarwal	An Exploratory Study on Women's Perception and Choice of Preference towards the Green Attributes of Hotel Industry	International Journal of Engineering Technology, Management and Applied Sciences (IJETMAS)	International	3	304-312	2015	2349-4476	-	-
6.	Ankita Jain	Varsha Choudhary	Service Quality: An Effective Tool to Measure Customer Satisfaction (A Study of Selected Five star Hotels in	International Journal in management and Social Sciences	International	3 (3)	120-126	2015	2321-1784	-	-

			Jaipur)								
7.	Seema Singh Rathore		Monetary Incentives and Employee Dedication	International Journal for Scientific Research & Development	International	3(1)	1078-81	2015	2321 0613 (online)	-	http://ijsrd.com/Article.php?manuscript=IJSRDV3I1416
8.	Tripti Bisawa	Gargi Sharma	A study of Factors Making India a leading Destination of Medical Tourism and the Key Emerging Issues	Panacea International Research Journal	International	2	6-15	2015	2347-369X	0.667	-
9.	Monika Singh	Nivedita Singh	Impact of Work Life Balance on Organizational Commitment of Doctors: With special reference to Hospitals in Jaipur City	Researchers World	International	2(1)	65-71	2015	ISSN: 2231-4172	-	-
10.	Tripti Bisawa	-	Book Review-The Power of thanks How Social Recognition Empowers Employees and Creates best place to work. Mc. Graw-Hill Education	Panacea International Research Journal.	International	2	-	2015	2347-369X	0.667	-

11.	Kavalde ep Dixit	Tanjul Saxena	Global Commitment to Consumer Health and wellness through Business Model Innovation for Snack market: A study of Just My Favourite Foods Pvt. Ltd., Jaipur, Rajasthan	International Journal of Research in Management & Social Science	International	3, 1(VI)	37-43	2015	2322 - 0899		
12.	Neeti Kasliwal	Srishti Agarwa l	A study on Indian consumers' attitude and choice of preferences for green attributes of the hotel industry	Prabandhan: Indian Journal of Management	International	8(1)	21-33	2015	0975- 2854		
13.	Shilpi Saxena	Roopa m Kothari	"Big Billion Day: Winning or Losing Strategy?"	Pacific Business Review International	International	7(7)	95-97	2015	0974- 438X		
14.	Kavalde ep Dixit	Neha Jain	Analysis of Impact of Price Reduction on Bharti Airtel and Idea Cellular Customers with special reference to Eastern	International Journal of Research in Management & Social Science	International	3, 1(II)	28-34	2015	2322 - 0899	Impact Factor 3.142	

			Rajasthan, India								
15.	Ashish Khandelwal	-	Techniques of Inventory Management : A case study of Gems & Jewellery Industry in India	Inspira- Journal of Modern Management & Entrepreneur ship	National	05	42-46	2015	2231- 167X		
16.	Poonam Madan	Isha Sharma	Emerging Trends of E- Tailing and its Impact on Consumer Buying Behaviour	OORJA" A Tri-Annual Refereed International Journal of Management & IT	International	13(1)	82-90	2015	0974- 7869 2395- 6771		www.oorja.org.in
17.	M. K. Sharma	Deepik a Kaurani	Talent Erosion in the Indian BPM Industry	International Journal of Multidisciplin ary Educational Research	International	4, 1(4)	167- 180	2015	2277- 7881	2.972	www.ijmer.in
18.	M. K. Sharma	Deepik a Kaurani	Book Review Business Process Outsourcing: Oh!BPO – Structure and chaos, fun and agony	Inspira- Journal of Modern Management & Entrepreneur ship	National	5(1)	287- 289	2015	2231- 167X	-	-
19.	Bhumija Chouhan		Demise of Management Education in India	Bombay Management Association- E journal	National	1(4)	5-7	2014	978- 81- 92749 6-0-0	-	-

20.	Kavalde ep Dixit	Neha Jain	A Study on Comparative Analysis of Price Reduction on Bharti Airtel and Idea Cellular Customers with Special Reference to Eastern Rajasthan, India	International Journal of Engineering Research & Management Technology (IJERMT)	International	1 (4)	121- 129	2014	2348- 4039	-	-
21.	Kavalde ep Dixit	Priyank a Sharma	Brand Awareness of Consumer Durables in Rural India with special reference to Eastern Rajasthan	EXCEL International Journal of Multidisciplin ary Management Studies	International	4 (7)	66-78	2014	2249- 8834(O)	Scientifi c Journal Impact Factor :3.89	-
22.	Kavalde ep Dixit	-	Book Review- "Professional Ethics," authored by R. Subramanian	International Journal of Research in Management & Social Science	International	2, 3(V)	72-73	2014	2322 – 0899	-	-
23.	Poonam Madan	Vandan a Sachde va	Rural Development @ Indian Rural Banking Sector: Big Challenges	Research Reinforceme nt – Refereed Journal of Multidisciplin	National	II	54-59	2014	2348- 3857	-	-

			and the Road Ahead	ary Research							
24.	Poonam Madan	Purnima Sharma	Employee Training and Performance Relationship in Hospitality Sector : A Study on Hotel Maya International , Jaipur	Economic Administration Review	National	31(1)	149-155	2014	2277-5629		
25.	Poonam Madan	Purnima Sharma	Evaluation of Training Effectiveness among Managers in Jewellery Manufacturing Industries (With Special Reference to Sitapura Industrial Area, Jaipur	International Journal of Society and Humanities	International	5(1)	149-155	2014	2319-2070	-	-
26.	Seema Singh Rathore	Harsha Ankodiya	Employee Retention in NGOs	International Journal of Current Research and Academic Review	International	2 (11)	213-216	2014	2347-3215	-	-
27.	Seema Singh Rathore	-	Effects of Training in NGOS	International Journal of Society and Humanities	International	5(1)	23-26	2014	2319-2070	-	-

28.	Poonam Madan	Preeti Sharma	Customers Expectations and Perceptions of Service Quality in Banking Sector.(With Special Reference to Public Sector Banks in Rajasthan Region)	International Journal of Research in Commerce, Economics and Management	International	4(10)	45-48	2014	2231-4245		
29.	Shweta Kastiya	Vandana Sachedeva	Impact of Emerging Trends of Information Technology in Banking Sector in India (With reference of Public & Private Banks in India)	Research Reinforcement (Refereed Journal of Multidisciplinary Research)	National	I(2)	62-69	2014	2348-387		
30.	Poonam Madan	Purnima Sharma	Impact of Training on Employees Performance (With Special Reference to Hotel Four Points by Sheraton)	VSRD International Journal of Business and Management Research	International	IV (IX)	249-254	2014	E-:2231-248X, P-:2319-2194		

31.	Mahima Rai,	MC Sharma	An empirical analysis of the Stock price behavior on Merger and Acquisition Announcement (With specific reference to mergers involving ICICI bank)	SMART journal of Business Management Studies,Tiruchirappalli,	National	10 (2)	38-52	2014	0973-1598 (Print) 2321-2012 (Online)	UIF 0.959 (2013) GIF 0.656 (2012) Indexed	http://smartjournalbms.org/smj10-2.php
32.	Roopam Kothari	Rajesh Kothari	Testing the Reactive and Persistent Asymmetric Volatility Behavior of Selected "Category A" Stocks in Indian Stock Markets	International Journal of Applied Financial Management Perspectives	International	3 (3)	1209-1217	2014	2279-0896 (PRINT) 2279-090X (ONLINE)	IF-2012: 2.844, IF-2013: 5.049,	
33.	Avni Sharma	Roopam Kothari	Quality of Work Life: A Comparative Study between Public Sector Banks and Private Sector Banks of Rajasthan Region	IISU Journal of Commerce & Management	National	3(1)	76-90	2014	2320-4907		