

FICR International Conference on Rising Threats in Expert Applications & Solutions
(17-19th Jan, 2020)

Department of CS & IT, IIS (deemed to be University), Jaipur

FICR-TEAS 2020 at IISU, Jaipur
Conference Sponsorship and Exhibition Proposal

Invitation to Sponsors

IIS(deemed to be University) Jaipur, cordially invite you to participate in FICR-TEAS 2020 "FICR International Conference on Rising Threats in Expert Applications and Solutions" on 17-19 Jan, 2020, to be organized by the Department of Computer Science & Information Technology, IISU. In making a commitment to become a sponsor, your company will be assured high profile exposure at this conference.

This document outlines a variety of sponsorship packages that have been designed to ensure that our sponsors and exhibitors get the maximum value for their investment. Whether you are a sponsor or exhibitor, our expected 450+ delegates offer an excellent audience to share your innovations and to market new technologies, products and services.

DISTINGUISHED GUESTS

PROF. (DR.) E. BALAGURUSAMY
RENOWNED AUTHOR, FORMER MEMBER
UPSC, NEW DELHI, FORMER VICE CHANCELLOR
ANNA UNIVERSITY- CHENNAI,
FORMER MEMBER, PLANNING COMMISSION
GOVT. OF TAMILNADU

PROF. (DR.) VENUGOPAL K R
RENOWNED AUTHOR, IEEE FELLOW
ACM DISTINGUISHED EDUCATOR
VICE CHANCELLOR, BANGALORE UNIVERSITY
BANGLURU

PROF. (DR.) R.S. SALARIA
RENOWNED AUTHOR
PROFESSOR & HEAD DEPARTMENT OF
CSE RAYAT-BAHRA INSTITUTE OF ENGINEERING
& NANOTECHNOLOGY HOSHIARPUR, PUNJAB

FICR-TEAS
JAIPUR  IIS 2020

About The University

IIS (Deemed to be University), Jaipur is among the pioneers in Rajasthan in imparting high quality education to women in different streams. It is known for excellence in delivering value-based education to students and encourages them to think innovatively in different walks of life. It particularly focuses on preparing students to become world ready citizens, who are abreast to take any professional and social challenges with an educated and empowered mind. With over 5500 students, the University offers UG, PG and Doctoral programmes in Arts, Science, Social Sciences, Commerce, Management and Computer Science & IT.

Department of Computer Science & Information Technology

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Rajasthan, India | Phone:- +91-141-2400160-61, 2397906-07, Fax: 2395494, 2781158, Email: ficrteas@iisuniv.ac.in

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The FICR-TEAS 2020 Conference is supported by

- Springer Nature
- IEEE UK & Ireland Section,
- ACM (Association of Computing Machinery) through ACM Jaipur Chapter,
- CSI (Computer Society of India),
- AICTE (All India Council for Technical Education),
- Activate Learning, City of Oxford College, London, UK
- ISIM (International School of Informatics & Management)- IIIM, Jaipur,
- GR Foundation, Ahmadabad



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Conference Theme

Technology has evolved with great speed in the last decade, resulting in development of Expert Applications making life more effortless. The applications of BigData, IoT, over the platforms of Cloud computing have been emerging in the form of latest apps, gadgets, robots, and others with unbelievable outcomes. However, at the same time the rising threats in Expert Applications need to be focused and analysed while developing satisfactory solutions for the same. The conference will provide an opportunity to academicians and scientists from all over India to discuss the future challenges related to technological advancements in different domains.

To understand another dimension of the conference abbreviation, the word "FICR", Indian word (pronounced as "Ficr"), means "Seeking Solutions For Worries" i.e. giving detailed thoughts to a particular issue by analysing all its pros and cons in advance, in order to address the issues through proper planning to benefit the concerned. TEAS represent the most popular beverage "Tea", which brings freshness. Thus, the conference "*FICR-TEAS 2020*" would be a platform to discuss, analyse and probably solved the 'worries' (Ficr) of the rising threats in the expert applications during various Tea Sessions.

The three day conference will have the following tracks:

Track 1: Expert Applications and Artificial Intelligence/Machine Learning

Track 2: Advance Web Technologies such as IoT, Big Data, and Cloud Computing in Expert Applications.

Track 3: Information and Cyber Security Threats and Solutions

Track 4: Multimedia Applications in Forensics, Security & Intelligence

Track 5: Advancements in App Development

Track 6: Management Practices for Expert Applications

Track 7: Social and Ethical Aspects in Expert Applications through Applied Sciences

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Reasons to Partner with FICR-TEAS 2020

The conference will be promoted to key players in technological industry worldwide through newsletters, websites, brochures, and publicity, ensuring wide exposure for sponsors. Your brand will also receive extensive exposure on conference material, banners and in the sessions.

Expert speakers of the conference will share their views and insights on the conference topics. Their presence will be valuable to sponsors who wish to interact with them. Your representatives can network with key conference delegates to update their knowledge and understanding of your organization and services.

The Key Benefits to the Sponsor are:

- **Engage and connect** with industry leaders, peak body representatives, opinion shapers and professionals working in the field of CS & IT that are directly relevant to your target market
- **Exclusive branding** opportunities including Delegate Name Badge, Conference Dinner, Check In Kiosk, Welcome Reception, Networking, Poster Sessions, Refreshment Break
- **Lead the agenda** on key industry issues by submitting an abstract for presentation
- **Build relationships** with delegates at key social functions
- **Generate extensive new leads** from the nation and overseas
- **Expose your organization** to academicians, researchers, engineers and scientists throughout the world
- **Build long term relationships** with potential and existing customers
- **Help Encourage Faculty & Researcher of CS & IT**, Sponsorship revenue significantly reduces the overall cost of participation, enabling more attendees to participate at the conference. Your sponsorship support helps to bring the widest possible range of regional participants to the Conference, especially those with financial limitations.

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Participants

The Conference attracts delegates from across the national and international regions, and is typically to be attended by more than 400 participants from the academic, technical, operational, business, and policymaking CS & IT communities, mainly from Europe, and partly from UK, USA, Canada, France, Germany, Netherlands, Italy, Japan, China, Korea, Thailand, Vietnam, Taiwan and more to join.



KEYNOTE SPEAKERS

FICR-TEAS
JAIPUR IIS 2020

- MR. PETER KENT**
CEO, UKEI LONDON
UK
- PROF. ROSALINA BABO**
POLYTECHNIC INSTITUTE OF
PORTO PORTUGAL
- DR. DHARAM SINGH NAMIBIA**
UNIVERSITY OF SCIENCE
AND TECH. NAMIBIA
- MR. DAVID WING**
EXECUTIVE DIRECTOR, UKEI
LONDON, UK
- MR. ANINDA BOSE SENIOR**
EDITOR SPRINGER
NEW DELHI
- PROF. ASHUTOSH SAXENA**
PROFESSOR (COMPUTER SCIENCES)
OBSOBS ANMSCS
UNIVERSITY OF HYDERABAD CAMPUS
HYDERABAD
- PROF. RAJIVE KUMAR**
SENIOR ADVISOR AICTE
NEW DELHI
- DR. SURESH CHANDRA SATAPATHY**
PROFESSOR & HEAD, CSE
KIIT DEEMED TO BE UNIVERSITY
BHUBANESWAR
- PROF. VINCENZO PIURI**
UNIVERSITY OF MILAN
ITALY
- PROF. ZDZISLAW POLKOWSKI JAN**
WYZYKOWSKI UNIVERSITY
POLAND
- DR. JOAO MANUELS TAVARES**
UNIVERSITY OF PORTO
PORTUGAL
- PROF. MIKE HINCHEY CHAIR**
UK AND IRELAND SECTION
IEEE, UK

The conference is relevant to:

- Researchers/Academicians working in different realms of technology
- Government agencies
- Industrial Practitioners & Entrepreneurs
- UG/PG Students

During the conference, delegates:

- Engage with the world's leading Internet and ICT professionals
- Discuss real-world Expert Applications, Rising Threats to Expert Applications, IoT, BigData, Cloud Computing, and Cyber Security issues

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- Network with their peers
- Have their say on how Expert Applications are managed and secured.



INVITED SPEAKERS



Publication of Proceedings by Springer Nature (AISC Series)

All successfully selected/presented papers will be published in Springer – Advances in Intelligent Systems & Computing (AISC) (Indexed In: ISI Proceedings, EI-Compendex, DBLP, SCOPUS, Google Scholar and Springerlink). Our proposal “Rising Threats in Expert Applications and Solutions: Proceedings of FICR-TEAS 2020” has been accepted by Series Editor of Springer AISC Series. A single volume will be published in the series “Advances in Intelligent Systems and Computing”. (<https://www.springer.com/series/11156>).

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Sponsorships Packages

The Organizing Committee of FICR-TEAS 2020 outlines a variety of sponsorship packages that have been designed to ensure that our sponsors and exhibitors get the maximum value for their investment. Whether you are a sponsor or exhibitor, our expected 450+ delegates offer an excellent audience to share your innovations and to market new technologies, products and services.

Platinum Sponsor - INR 4,00,000/-

Exclusive sponsorship of the conference including sponsorship of the Conference Dinner. This substantial sponsorship package can be tailored to your organization's specific needs to deliver the highest return on investment possible.

PROMOTION

- Exclusive sponsorship of FICR-TEAS 2020
- Exclusive sponsorship of the Conference Dinner
- Opportunity to address delegates in the conference plenary session (5 minutes)
- Opportunity to address delegates at the Conference Dinner session (5 minutes)
- Exclusive branding of the main conference entrance
- One full page (A4) advertising space in the conference handbook (finished Art work to be supplied by sponsor)
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners to be displayed)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile on the website (including link)
- Electronic brochure or advertisement on the conference Website (max 5 MB)

CONFERENCE DINNER

- Exclusive sponsorship of the Conference Dinner
- Verbal recognition as the Conference Dinner Sponsor throughout the dinner
- Logo featured on menus and any other related dinner collateral

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- Opportunity to welcome delegates to the Dinner (5 minutes maximum)
- Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor)
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners to be displayed)

EXHIBITION & REGISTRATION

- 5 Complimentary registrations including day catering, Welcome Reception and Conference Dinner
- 1 Exhibition stall

Gold Sponsor – INR 2,00,000/-

PROMOTION

- Recognition as a Gold Sponsor of FICR-TEAS 2020
- One full page (A4) advertising space in the conference handbook (finished Art work to be supplied by sponsor)
- Logo recognition as a Gold Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the website (including link)
- Electronic brochure or advertisement on the conference Website (max 5 MB)

REGISTRATION & EXHIBITION

- 3 registrations including day catering, Welcome Reception and Conference Dinner
- 1 exhibition stall

Please select one of the following options:

Barista Cart – 2 available

This popular package allows you to brand the Barista Cart area, including:

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- Corporate branded aprons, caps and coffee cups
- Literature on the coffee tables (all supplied by sponsor) Furniture for the barista area is included in the package

Wi-Fi

- Exclusive sponsorship of Wi-Fi at the conference
- Recognition as the Wi-Fi Sponsor (with organization logo) on the conference Website
- Logo recognition as the Wi-Fi Sponsor on access instruction information

Silver Sponsor - INR 1,00,000/-

PROMOTION

- Recognition as a Silver Sponsor of FICR-TEAS 2020
- One full page (A4) advertising space in the conference handbook (finished Art work to be supplied by sponsor)
- Logo recognition as a Silver Sponsor in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook and website (including link)
- Delegate list – Name, Organization, Position, City, and Country
- Electronic brochure or advertisement on the conference Website (max 5 MB)

REGISTRATION & EXHIBITION

- 2 registrations including day catering, Welcome Reception and Conference Dinner
- 1 exhibition stall

Please select one of the following options:

Welcome Reception

- Exclusive sponsorship of the Welcome Reception

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- Recognition as the Welcome Reception Sponsor (with organization logo) on the Conference website
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners to be displayed)
- Opportunity to welcome delegates to the Welcome Reception (3 minutes maximum)

Delegate Name Badge

- Exclusive sponsorship of Delegate Name Badges including logo recognition on each Delegate Name Badge along with the conference logo
- Recognition as the Delegate Name Badge Sponsor (with organization logo) on the conference website

Sessions – 2 available

- Sponsorship of one of the official Presentation session at the conference
- Networking opportunity including canapés and refreshments
- Your organization logo to appear on the screen in the plenary hall prior to the Session and acknowledgement given by the last sessions Chair.

Discovery Tours – multiple

- Exclusive sponsorship of one of the FICR-TEAS 2020 Tours (Jaipur Visit)
- Logo recognition as the tour sponsor on the program

Bronze Sponsor – INR 50,000/-

PROMOTION

- Recognition as a Bronze Sponsor of FICR-TEAS 2020
- Logo recognition as a Bronze Sponsor in all conference promotional material, including conference program and venue signage

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- One half page advertising space in the conference handbook (finished artwork to be supplied by sponsor)
- Company logo and profile in the conference handbook and website (including link)
- Delegate list – Name, Organization, Position, City, and Country
- Electronic brochure or advertisement on the conference Website (max 5 MB)

REGISTRATION & EXHIBITION

- 1 registration including day catering, Welcome Reception and Conference Dinner
- 1 exhibition stall

Please select one of the following options:

Mobile Charge Bar

- Exclusive sponsorship of the Mobile Phone Charge Bar at the conference
- The Mobile Charge Bar terminal will be branded with your company logo

Refreshment Break – four available

- Exclusive sponsorship of one day's refreshment breaks during the conference (morning tea, lunch & afternoon tea)
- Sponsor's own signage prominently displayed at the venue (maximum one pull up banner to be displayed)
- Company literature may be displayed on the catering stations on the day of sponsorship
- Signage acknowledging you as the Refreshment Break Sponsor on the catering stations sponsorship
- Organization verbally acknowledged by Chair prior to or directly after sponsored break

Session Sponsor - multiple

- Exclusive sponsorship of one of the Sessions at the conference
- Sponsors logo in the program at the relevant session

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Best Paper Award Talk

- Exclusive sponsorship of the Best Paper Award at the conference
- Organization logo printed on relevant Award Certificate
- Opportunity for one representative to attend the award presentation and present the award

Conference Supporter – INR 20,000

PROMOTION

- Recognition as a Conference Supporter of FICR-TEAS 2020
- Logo recognition as a Conference Supporter in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook and website (including link)
- Delegate list – Name, Organization, Position, City, and Country
- Electronic brochure or advertisement on the conference Website (max 5 MB)
- 1 registration including day catering, Welcome Reception and Conference Dinner

To secure your place at the Conference, simply choose the sponsorship option that best suits you, and contact us.

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With Best Wishes,



Dr. Ashok Gupta
Vice Chancellor
IIS (deemed to be) University
Jaipur

Contact Person:

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