



THE IIS UNIVERSITY
deemed to be a university under section 3 of UGC Act., 1956 **JAIPUR**

The Media Fest

TA VIDHA

2017

10-11 January

Organised by The Department of
Journalism & Mass Communication

**Venue: The IIS University, Gurukul Marg
SFS Mansarovar, Jaipur
Ph. 0141-2400160, 2400161**



Details of Events

Ad-Mad (Advertisement Designing)

An innovative game of imagination, wherein the contestants are expected to identify a jumbled brand name, create an advertisement with a distinct punch line and enact it within the stipulated time. The topic will be given half an hour before the commencement of the competition.

Participation: 4 members in each team (maximum of two teams per institution)

Brainstorming (Media Quiz)

Media quiz will Judge the wit, spontaneity and the presence of mind of the participants through challenging and interesting rounds. In case of more participation, a preliminary round shall be organized.

Participation: 2 members in each team (maximum of two teams per institution)

Black & White (Toggle)

Participants are required to speak on the positive and negative aspects of a given topic at the switch of button. The topic will be announced on the spot.

Participation: Individual participation (maximum 3 participants per institution)

Budding Journalist (Journalistic Expressions)

Budding Journalist event will judge spontaneity, news sense and presentation skills of the participants, who are required to ferret out significant happening and compose a news bulletin out of the provided matter and present it on camera within stipulated time frame.

Participation: Individual participation (maximum 6 participants per institution)



Final Cut (Film Festival)

Films since decades have mirrored our society. They have made us laugh and cry. “Final Cut” provides an excellent opportunity to young film makers to showcase their talent in film making. Two categories of films i.e. Fiction and nonfiction can be screened in this competition.

Participation: Individual participation (maximum 10 participants per institution)

Pixels (Photography Competition)

Pixels gives an opportunity Photography enthusiasts to capture the perfect moment. The themes of the competition are-

a) Expression b) Situation c) Innovation.

The participants are required to submit 4 photographs(6”X 8”) on any one of the above mentioned themes, immediately after the inaugural ceremony.

Participation: Individual participation (maximum 3 participants per institution).

Post your Pic (Online Photography Competition)

Paint the picture using light and post it on our Facebook page. You will be a part of online photography competition.

The themes of the competition are- a) Selfie with Significance b) Saturation in Nature.

Participation: Individual participation (maximum 5 participants per institution)

RJ Mania (RJ Hunt)

Radio Jockeying, as a profession, has taken center stage. Today, the youth is looking at RJing as a lucrative career option. This event is divided into three rounds “Introduction”, “Mimicry” and “Showcase” of 1 minute each. The participants will bring their own laptops for playback.

Participation: Individual participation (maximum 3 participants per institution).

***In case of more participation, a preliminary round shall be organized.*

Note: Added attraction- Bazaar on Campus organized by NEN Cell

*For further details please visit our event website – www.vividha.iisuniv.ac.in



Day 1: 10 January 2017 Tuesday

Event	Time	Venue
Inaugural	10.00am - 11.00 am	A V Hall
Ad mad	12.00pm - 2.30 pm	A V Hall
Media Quiz	1.00pm - 2.30 pm	Srijan
Photography	2.00pm - 3.00 pm	University Stage

Day 2: 11 January 2017 Wednesday

Event	Time	Venue
Film Festival	10.00am - 12.30 pm	A V Hall
Toggle	10.30am - 12.00 pm	Srijan
RJ hunt	1.00pm - 2.00 pm	A V Hall
Budding Journalist	2.30pm - 3.30 pm	A V Hall

For online Registration visit:vividha.iisuniv.ac.in

Registration Fee- Rs.1000/- per institution may be deposited in cash/DD in favour of "The IIS University"

Convener

Dr. Garima Shrivastava- 09772204303

Faculty Coordinators

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