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IIS
UNIVERSITY
JAIPUR

The
**Media
Fest**

ICAVIDHA

17-18 October 2019-20

Organized by

The Department of Journalism & Mass Communication

Venue

**University Campus, Gurukul Marg, SFS,
Mansarovar, Jaipur**

Ph : 0141-2400160, 2400161



Details of Events

AD-MAD (ADVERTISEMENT DESIGNING)

An innovative game of imagination, wherein the contestants are expected to identify a jumbled brand name, create an advertisement with a distinct punchline and enact it within the stipulated time. The topic will be given half an hour before the commencement of the competition.

Participation: 4 members in each team (maximum of two teams per institute)

BRAINSTORMING (MEDIA QUIZ)

Media quiz will judge the wit, spontaneity and the presence of mind of the participants through challenging and interesting rounds. In case of more participation, a preliminary round shall be organized.

Participation: 2 members in each team (maximum of two teams per institute)

BUDDING JOURNALIST (JOURNALISTIC EXPRESSIONS)

Budding journalist event will judge objectivity, news sense and facts presentation skills of the participants, who are required to ferret out significant and compose a news bulletin out of provided matter and present it in front of the camera within the stipulated time frame

Participation: Individual participation (maximum 6 participants per institution)

FINAL CUT (FILM FESTIVAL)

Films have, for decades, mirrored our society. They have made us laugh and cry. 'Final Cut' provides an excellent opportunity to young film makers to showcase their talent in film making. Two categories of films i.e. Fiction and nonfiction can be screened in this competition

Participation: Individual participation (maximum 10 participants per institution)

PIXELS (PHOTOGRAPHY COMPETITION)

Pixels gives an opportunity to photography enthusiasts to capture the perfect moment, the themes of the competition are: -

- a) Macro
- b) Mono Chrome
- c) Golden Hour

The participants are required to submit 4 photographs (6" × 8") on any of the above mentioned themes, immediately after the inaugural ceremony at the registration counter.

Participation: Individual participation (maximum 4 participants per institution)

RJ MANIA (RJ HUNT)

Radio jockeying, as a profession, has taken a center stage. Today, the youth is looking at it as a lucrative career option. This event is divided into three rounds 'Introduction', 'My Style' and 'Showcase' of 1 minute each. The participants are required to bring their own laptops for playback if needed.

Participation: Individual participation (maximum 4 participants per institution)

** In case of more participation, a preliminary round shall be organized.

***For further details please visit our event website – www.vividha.iisuniv.ac.in**

DAY 1 : 17 OCTOBER 2019 THURSDAY

Event	Time	Venue
Inaugural	10.00 am - 11.00 am	A V Hall
Ad Mad	11.30 am - 02.00 pm	A V Hall
Media Quiz	12.30 pm - 02.00 pm	Srijan
Budding Journalist	02.30 pm - 03.30 pm	A V Studio

DAY 2 : 18 OCTOBER 2019 FRIDAY

Event	Time	Venue
Film Festival	10.00 am - 12.30 pm	A V Hall
Photography	10.00 am - 12.30 pm	Stage
RJ Hunt	01.00 pm - 02.00 pm	A V Hall

For Online Registration visit

vividha.iisuniv.ac.in

**Convener
Faculty Coordinator**

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