



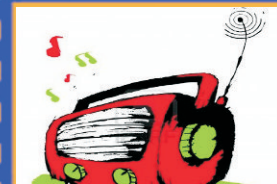
THE IIS UNIVERSITY

deemed to be a university under section 3 of UGC Act., 1956

TRIVIDHA 2014

THE MEDIA FEST

4-5 February



Film Festival *Creative Writing*

Toggle *Media Quiz*

RJ Hunt *Panel Discussion*

Ad Mad *Nukkad Natak*

Photography *Budding Journalist*

Venue

The IIS University

Gurukul Mars, SFS,

Mansarovar, Jaipur

0141-2400160, 2400161

Details of Events

BRAINSTORMING (MEDIA QUIZ)

This quiz shall call forth a challenging array of questions. The participants will be grilled through a series of rounds to determine the winner.

Participation: 2 members in each team (maximum of 2 teams per institution)

AD-MAD (ADVERTISEMENT MAKING/DESIGNING)

An innovative game of imagination, wherein the contestants are expected to identify a jumbled brand name, create an advertisement with a distinct punchline and enact it within the stipulated time.

Participation: 4 members in each team(maximum 2 teams per institution)

तमाशा ((NUKKAD NATAK)

Through a street play, the participants are expected to convey a message on social evils rampant in our society. The theme and content are to be decided by the participants themselves.

Participation: 4-6 members in each team (maximum 1 team per institution)

PIXELS (PHOTOGRAPHY COMPETITION)

Photography enthusiasts with an eye for "capturing the perfect moment", can take up this challenge. The theme of the competition is (a) "YOUTH ON THE MOVE " or (b)"ENVIRONMENTAL POLLUTION".The participants are required to submit photographs as per rules*, immediately after the inaugural ceremony.

Participation: Individual Participation(maximum 3 participants per institution)

मंचन(PANEL DISCUSSION)

A round table discussion on contemporary media issues by media experts. In this interactive session, the students can learn by participating and expressing their views on the current media scenario.

RJ MANIA (RJ HUNT)

Radio Jockeying, as a profession, has taken center stage. Today, the youth is looking at RJing as a lucrative career option. This event is divided into 2 rounds "NON -STOP NONSENSE "and "SHOWCASE" of 1 minute each. The participants will bring their own laptops for playback.

Participation: Individual Participation (maximum 3 participants per institution)

FINAL CUT (FILM FESTIVAL)

Films are the most effective means of communication today wherein diverse socio-cultural and political ideas are transformed through entertainment to encourage young film makers and help them showcase their talent. Final Cut will prove to be an excellent opportunity. Two categories of films i.e. Documentary and Fiction can be exhibited/played in this competition.

Participation: Individual Participation (maximum 10 participants per institution)

BUDDING JOURNALIST (JOURNALISTIC EXPRESSIONS)

Journalism is a profession of passion and devotion. This competition is a platform for budding journalists to exhibit their exploratory and creative skills. The participants have to cover Vividha 2014 and present their report in the most effective manner using any media.

Participation: Individual Participation (maximum 4 participants per institute).

BLACK & WHITE (TOGGLE)

Participants are required to speak on the positive and negative aspects of a given topic at the switch of a button. The topic will be announced on the spot.

Participation: Individual Participation (maximum 2 teams per institution)

PEN IT DOWN (CREATIVE WRITING)

The art of a writer is to urge others to think. Creative Writing gives an opportunity to the budding writers to pen down their thoughts. So, its time for participants to hold the 'Quill' and show their writing skills on the topic given to them on the spot.

Participation : Individual Participation (maximum 2 participants per institute)

Note : Added attraction - Bazaar on Campus organised by NEN Cell and Book Fair

*For further details please visit our event website-www.vividha.iisuniv.ac.in

Day 1: 4 February 2014 (Tuesday)

<i>Events</i>	<i>Time</i>	<i>Venue</i>
Inaugural	10.00 - 11.00 am	AV Hall
Panel Discussion	11.30am - 12.30 pm	AV Hall
Ad Mad Competition	12.30 -1.30 pm	AV Hall
Creative Writing	1.30 - 2.30 pm	F-402
Nukkad Natak Competition	1.30 - 3.00 pm	Srijan
Photography	2.00 - 3.00pm	Outside CIT Block

Day 2 : 5 February 2014 (Wednesday)

<i>Events</i>	<i>Time</i>	<i>Venue</i>
Film Festival	10.00am - 12.30pm	AV Hall
Toggle Competition	11.00- 11.30am	Srijan Hall
Media Quiz	12.00 -1.00pm	Srijan Hall
RJ hunt	1.00- 2.00pm	AV Hall
Budding Journalist	2.00- 3.00pm	AV Hall

For online Registration visit : vividha.iisuniv.ac.in
Registration Fee-1000/- per institution may be deposited in cash/DD in favour of "The IIS University"

Faculty Coordinators

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