



THE IIS UNIVERSITY

deemed to be a university under section 3 of UGC Act., 1956 **JAIPUR**

The Media Fest

ICAVIDHA

2017-18

25-26 October

Organized by

The Department of Journalism & Mass Communication



**Now it's
Your Turn**

Venue: The IIS University, Gurukul Marg

SFS Mansarovar, Jaipur

Ph. 0141-2400160, 2400161



Details of Events

Ad-Mad (Advertisement Designing)

An innovative game of imagination, wherein the contestants are expected to identify a jumbled brand name, create an advertisement with a distinct punch line and enact it within the stipulated time. The topic will be given half an hour before the commencement of the competition.

Participation: 4 members in each team (maximum of two teams per institution)

Brainstorming (Media Quiz)

Media quiz will judge the wit, spontaneity and the presence of mind of the participants through challenging and interesting rounds. In case of more participation, a preliminary round shall be organized.

Participation: 2 members in each team (maximum of two teams per institution)

Budding Journalist (Journalistic Expressions)

Budding Journalist event will judge spontaneity, news sense and presentation skill of the participants, who are required to ferret out significant happening and compose a news bulletin out of the provided matter and present it on camera within stipulated time frame.

Participation: Individual participation (maximum 6 participants per institution)



Final Cut (Film Festival)

Films since decades have mirrored our society. They have made us laugh and cry. "Final Cut" provides an excellent opportunity to young film makers to showcase their talent in film making. Two categories of films i.e. Fiction and nonfiction can be screened in this competition.

Participation: Individual participation (maximum 10 participants per institution)

Pixels (Photography Competition)

Pixels gives an opportunity to photography enthusiasts to capture the perfect moment. the themes of the competition are :-

a) Street Photography b) Splash of colour c) Reflections

The participants are required to submit 4 photographs (6"x8") on any one of the above mentioned themes, immediately after the inaugural ceremony at registration counter.

Participation: Individual participation (maximum 3 participants per institution)

RJ Mania (RJ Hunt)

Radio Jockeying, as a profession, has taken center stage. Today, the youth is looking at RJing as a lucrative career option. This event is divided into three rounds "Introduction", "Mimicry" and "Showcase" of 1 minute each. The participants will

** In case of more participation, a preliminary round shall be organized.

Note: Added attraction- Bazaar on Campus organized by NEN Cell

***For further details please visit our event website – www.vividha.iisuniv.ac.in**



Day 1: 25 October 2017 Wednesday

Event	Time	Venue
Inaugural	10.00am - 11.00 am	A V Hall
Ad mad	11:30pm - 02.00 pm	A V Hall
Media Quiz	12.30pm - 02.00 pm	Srijan
Budding Journalist	02.30pm - 03.30 pm	A V Studio

Day 2: 26 October Thursday

Event	Time	Venue
Film Festival	10.00am - 12.30 pm	A V Hall
Photography	10.00am - 12.30 pm	Srijan
RJ hunt	01.00pm - 02.00 pm	A V Hall

For online Registration visit: vividha.iisuniv.ac.in

Registration Fee- 1000/- per institution may be deposited in cash/DD in favour of "The IIS University"

Convener

Dr. Garima Shrivastava : 09772204303

Faculty Coordinators

Dr. Aastha Saxena : 08875003300

Ms. Abhishika Sharma : 09001798877

Student Coordinators

Priyanshi Rander : 08290750517

Pratibha Tiwari : 09462168983

Sponsored by:

THE IIS UNIVERSITY

Deemed university under section 3 of UGC Act, 1956

Gurukul Marg, SFS, Mansarovar, Jaipur 302020 INDIA

T: +91 141 2400160,61 F: +9 114 12 3 9 5 4 9 4

Web: www.iisuniv.ac.in , www.icfia.org

Event Website: www.vividha.iisuniv.ac.in

